

S K A D O O S H

Business Heads



Creative Minds

While there's much to learn from the past, we're more interested in shaping what's ahead.

**Thoughts that
deliver results.
Ideas that capture
the imagination.**

Welcome to Skadoosh Media, where creativity and expertise thrive in the digital realm.

Situated in Mumbai, our boutique agency is a tight-knit group of 35 dedicated professionals, each with their own seasoned expertise. Our journey is defined by a commitment to excellence, working hand-in-hand with industry leaders across various sectors. More than a team; we're a collective force of a combination of talent and strategic prowess.

We believe in fostering long-term partnerships built on trust, transparency, and most importantly, results.

Experience the Skadoosh edge, where mastery meets innovation. Join us on a thrilling journey to create something extraordinary for your brand!

09+

YEARS

100m+

IMPRESSIONS

150+

**BRANDING
PROJECTS**

**OUR
PRESENCE**

30 Cities

06 Countries

500+

10+ Industries

What we do

Branding Digital Websites
Design Marketing
Films & Stills

Partner Brands



Our Creative Processes



Inspiration



Thought



Reasoning



Creation



Result

BRANDING

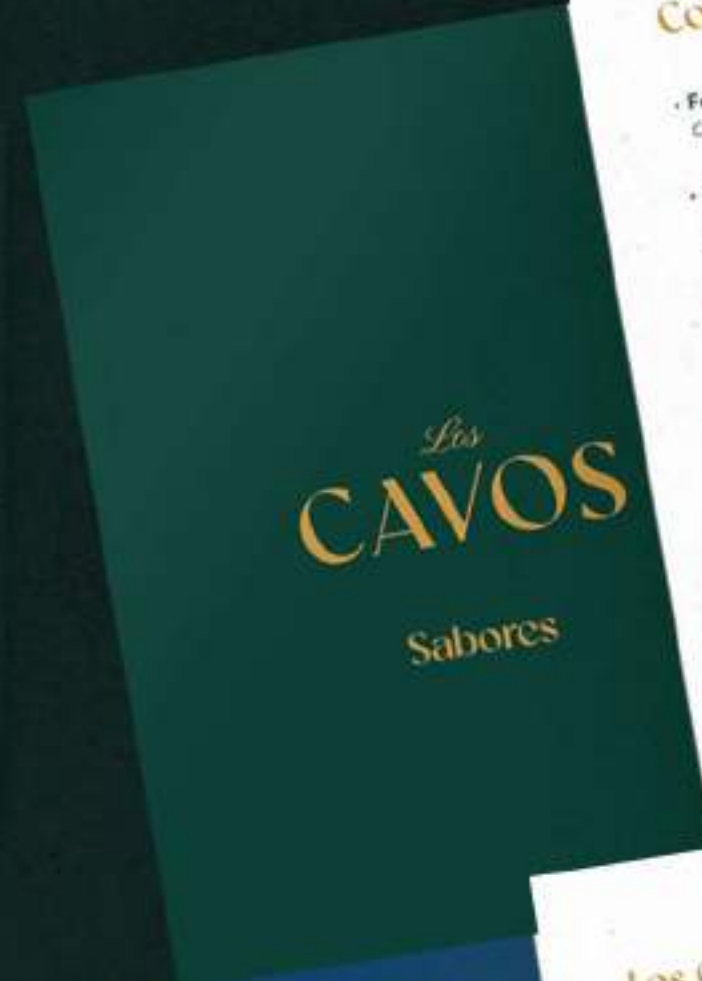
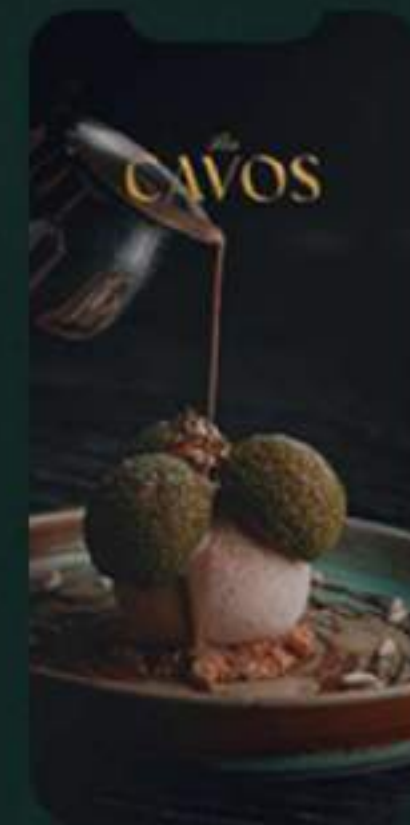


Los
CAVOS

BRANDING

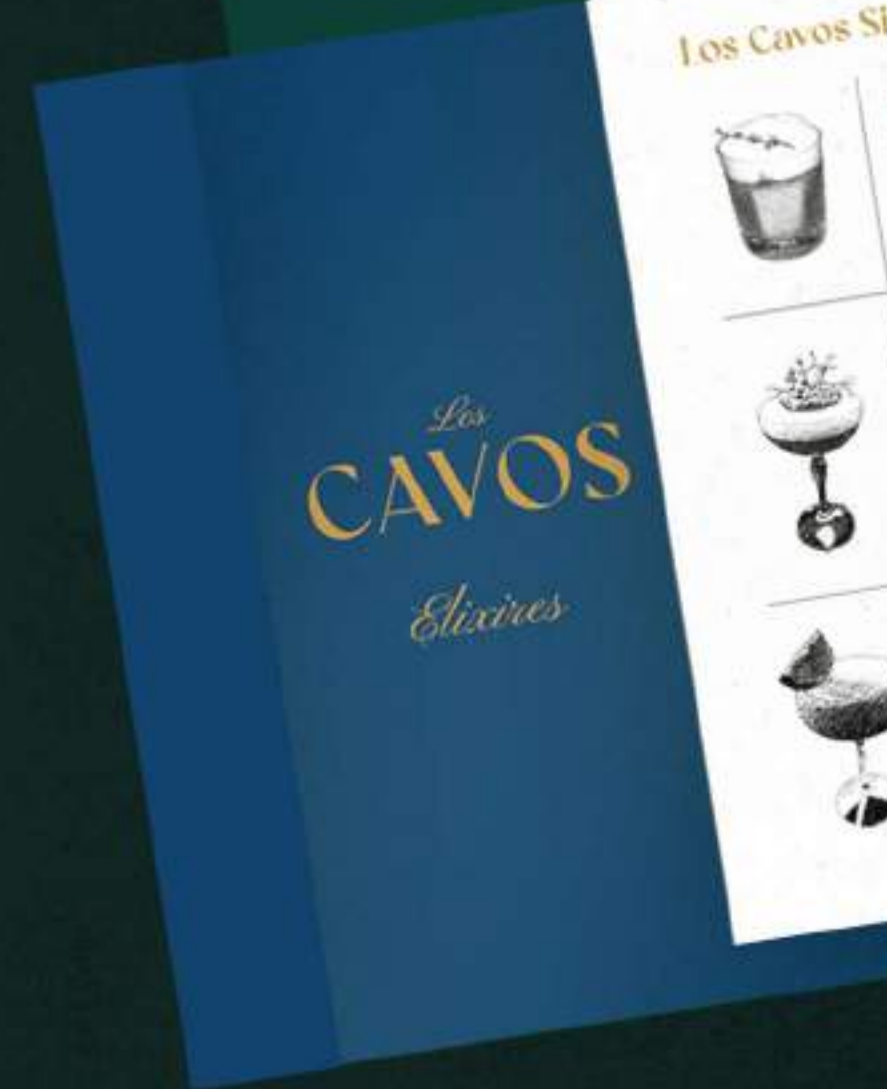


El Libro
Magico



Cold Appetizers

- **Fresh Clams** 690
Chalchicula sauce, clamato, Liche de Tigre, yellow chili emulsion
- **Los CAVOS Ceviche** 750
Catch of the day, hand cut salmon, yellow chili, Liche de Tigre, chulpi corn, sweet potato puree
- **Tuna Tartare** 600
Yellow chili & passion fruit reduction, olive oil, sesame, avocado, rice crackers
- **Usuzukuri** 490
Mixed vegetables, grilled avocado, charred zucchini, smoked chili emulsion, onion dust
- **Mushroom Ceviche** 450
Assorted mushrooms, avocado cream, dill, coconut
- **Causa** 490
Mashed purple potato, yellow chili puree, blue crab meat, chili lemon mayo, avocado, microgreens
- **Bachiche Ceviche** 725
Catch of the day, clamato oil, creamy Liche de Tigre, capers, garlic chips, potatoes & kani



Los CAVOS Signatures

- **Nikki Sour** 900
Drambuie & VO Japanese umami, abiko, homemade grapefruit liqueur, apricot liqueur, mint, lemongrass vanilla foam, With Sundry Toki Japanese Malt 0750
- **Mexican Reviver** 900
Cachaça, Patron Silver tequila, orange liqueur, lemon, salt, yuzu, egg white foam
- **Latin Breeze** 950
Fandango marañon, Licor 43, Aperitivo, rich tobacco, fresh grapefruit puree, lemon, egg

Photography Style



Brand Colours



Brand Uniforms



COAST & BLOOM

Flavours from Land to Sea

BRANDING



COAST & BLOOM

Flavours from Land to Sea



PRIMARY SHADES



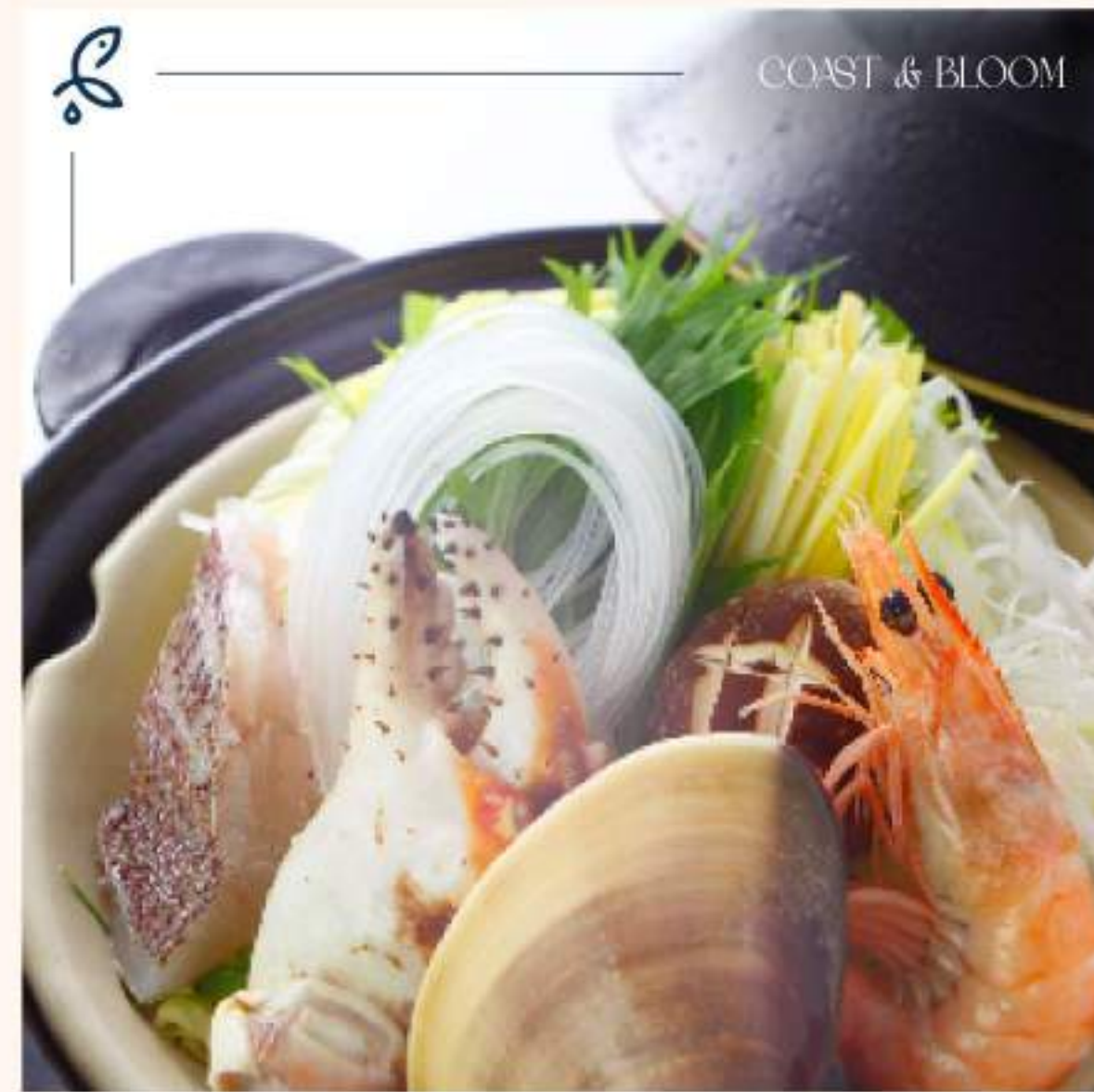
SECONDARY SHADES



ILLUSTRATION STYLE



SOCIAL MEDIA CREATIVES



UNIFORMS



Evermore
BY SAHIL JHAVERI





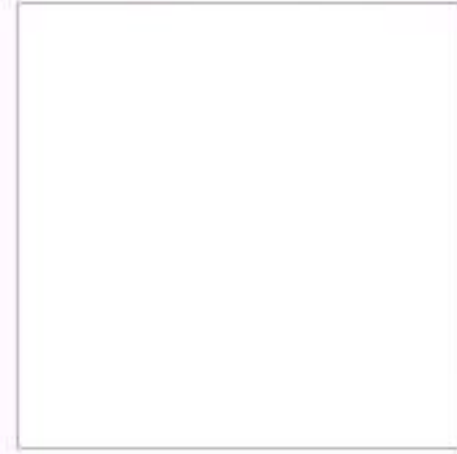
Pantone 131 C

CMYK C4 M38 Y94 K16
RGB R209 G149 B37
Hex #D29624



Black 6 C

CMYK C0 M0 Y00 K100
RGB R35 G31 B32
Hex 231F20



White

CMYK C0 M0 Y00 K00
RGB R255 G255 B255
Hex FFFFFFFF



Gradient for Digital



Pantone 475 C



Pantone 7454 C



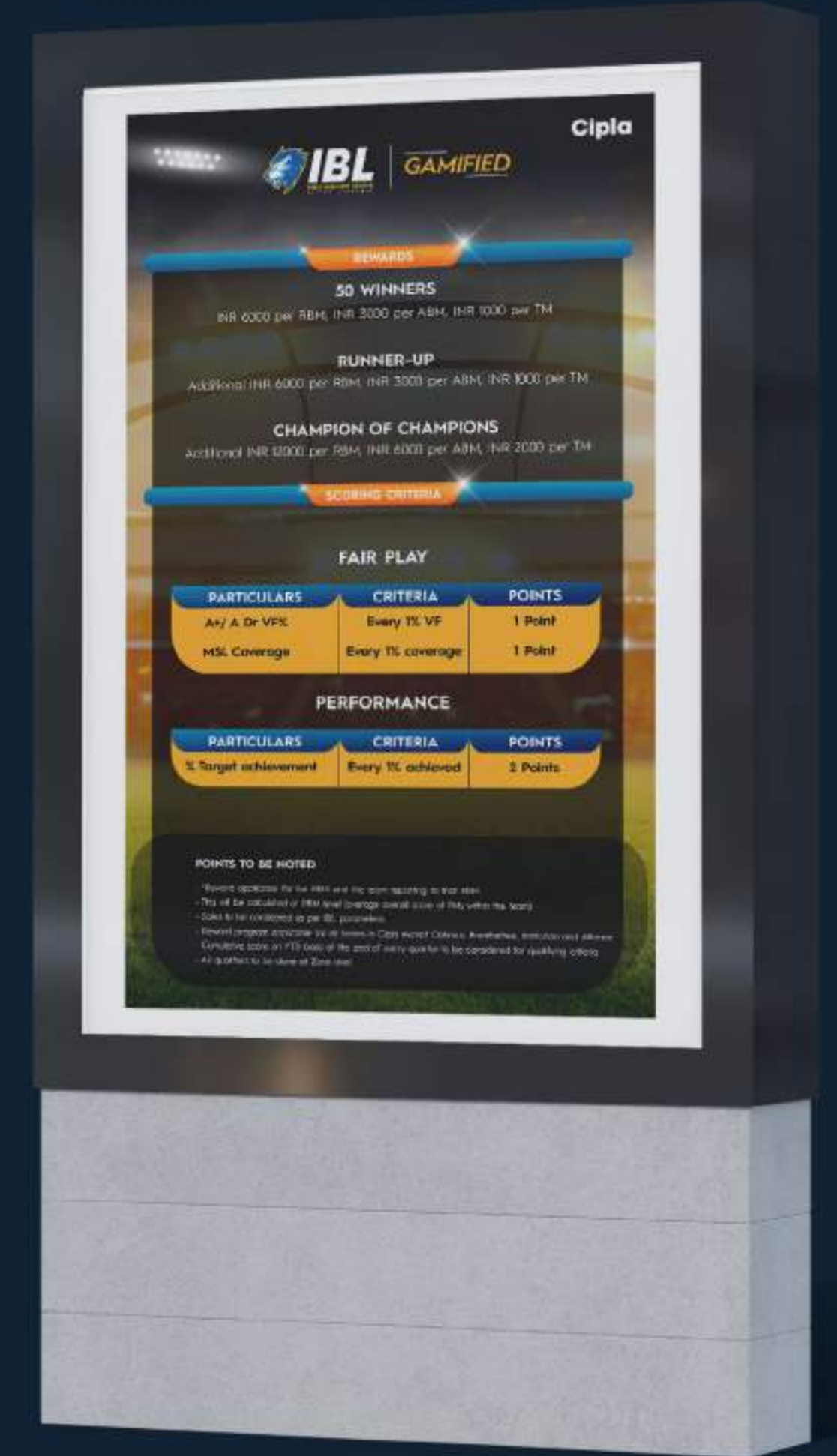
Pantone 7541 C

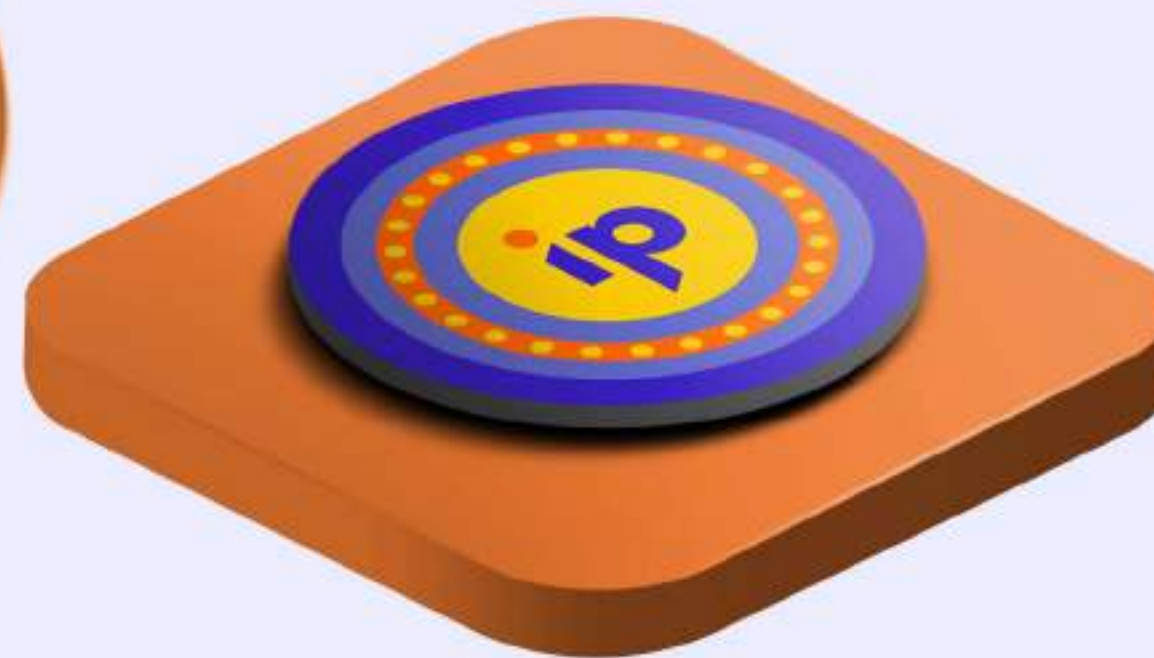


Pantone 621 C

App Icons







Poker



Fantasy Sports



Rummy



indiaplays



App Icon



Fav Icon



Electric



Royal



Steel



Fiery



Bright





BRANDING



BRINGING BACK THE MAGIC OF MITHAI



Color Palette



BRAND TRAITS & TEXTURES



Logo Variations



Ingredient Illustrations



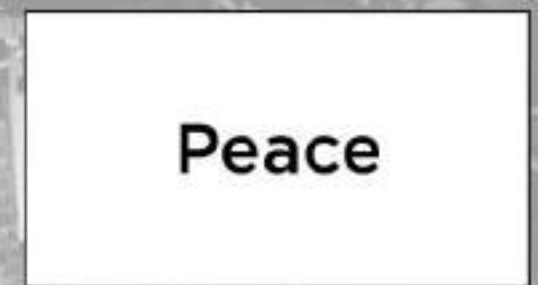
Ohana
SURFCLUB
GOA







**RED
STONE
VILLAS**
REJUVENATE YOURSELF





ŞETTE MARA

LOUNGE ♦ BAR ♦ KITCHEN





MAKE THINGS HAPPEN

youcan



REDUCE



REUSE



RECYCLE



GO GREEN

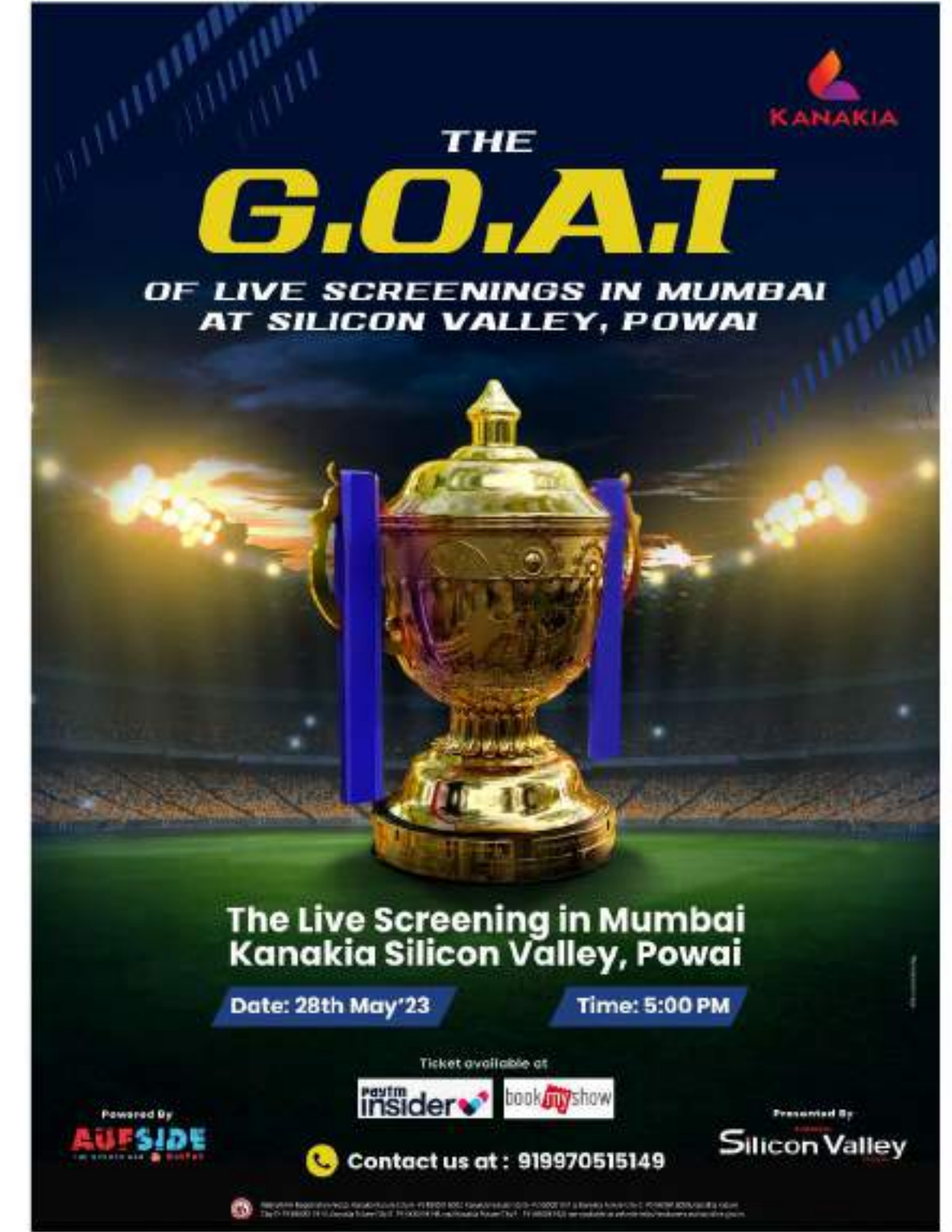


GROWTH

Revolution	Life	Dependable
#004f52	#24cc7c	#f0e8cd
Power	#232322	Intent
		#ffffff

DESIGN







BOMBAY BOROUGH
ALL DAY INDIAN BAR & EATERY

DESIGN



KEBAB PLATTERS

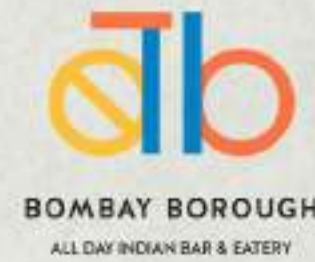
A motley of our signature kebabs, grills and small plates.

Starting at
AED 85*



AVAILABLE FOR DELIVERY & TAKEAWAY | FOR GROUP ORDERS, CALL +971 43271555 | FOR ONLINE ORDERS zomato | deliveroo | talabat | Careem |

REIMAGINING INDIAN FLAVOURS FOR A HAPPIER Diwali!



GOURMET Mithai Box

- Filter Coffee Ladoo
- Crunchy Peanut Butter Ladoo
- Dark Chocolate Kaju Ladoo



FOR PRE-ORDERS, CALL +XX XXXX XXXXXX | AVAILABLE FOR DELIVERY & TAKEAWAY FROM 29TH OCT TO 5TH NOV | FOR ONLINE ORDERS zomato | deliveroo | talabat | Careem |







CHILI'S FACE ON!
Enjoy the cricket season with our new limited-time menu

chili's

NEW

NEW

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PUMP UP THE EXCITEMENT
WITH OUR IRRESISTIBLE NEW COMBOS!

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EVERYONE IS WELCOME!
44+ NEW ITEMS

chili's

44 NEW REASONS TO LOVE CHILI'S

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EVERYONE IS WELCOME!
83 NEW WAYS TO LOVE CHILI'S

chili's

CHILI'S FACE ON!

STAR PERFORMER



LIVING WITH TECHNOLOGY HAS NEW MEANING

At Abbott, we're creating the future of technology right this second. Like the smallest software made in its infinitesimal reaches of the heart. And devices that communicate wirelessly with doctors from long distances.

life. to the fullest.

LIVING WITH TECHNOLOGY HAS NEW MEANING

At Abbott, we're creating the future of technology right this second. Like the smallest software made in its infinitesimal reaches of the heart. And devices that communicate wirelessly with doctors from long distances.

We go to the edge of the possible, seeking technologies that change lives for the better. Because it's not just about uncovering the next big breakthrough, it's about unlocking all that life has to offer.

life. to the fullest.

REAL TIME REAL LIFE

At Abbott, we're creating the future of technology right this second. Like the smallest software made in its infinitesimal reaches of the heart. And devices that communicate wirelessly with doctors from long distances.

life. to the fullest.

RESILIENT. RELENTLESS. REVOLUTIONARY.

As a leading medical technology company, Abbott is bringing life-changing innovations and as an Abbott member, you are part of cutting-edge solutions that help doctors improve health outcomes / people's lives. Our life-changing technology has drastically reduced the length of time of medical procedures.

life. to the fullest.

[Apply Now](#)

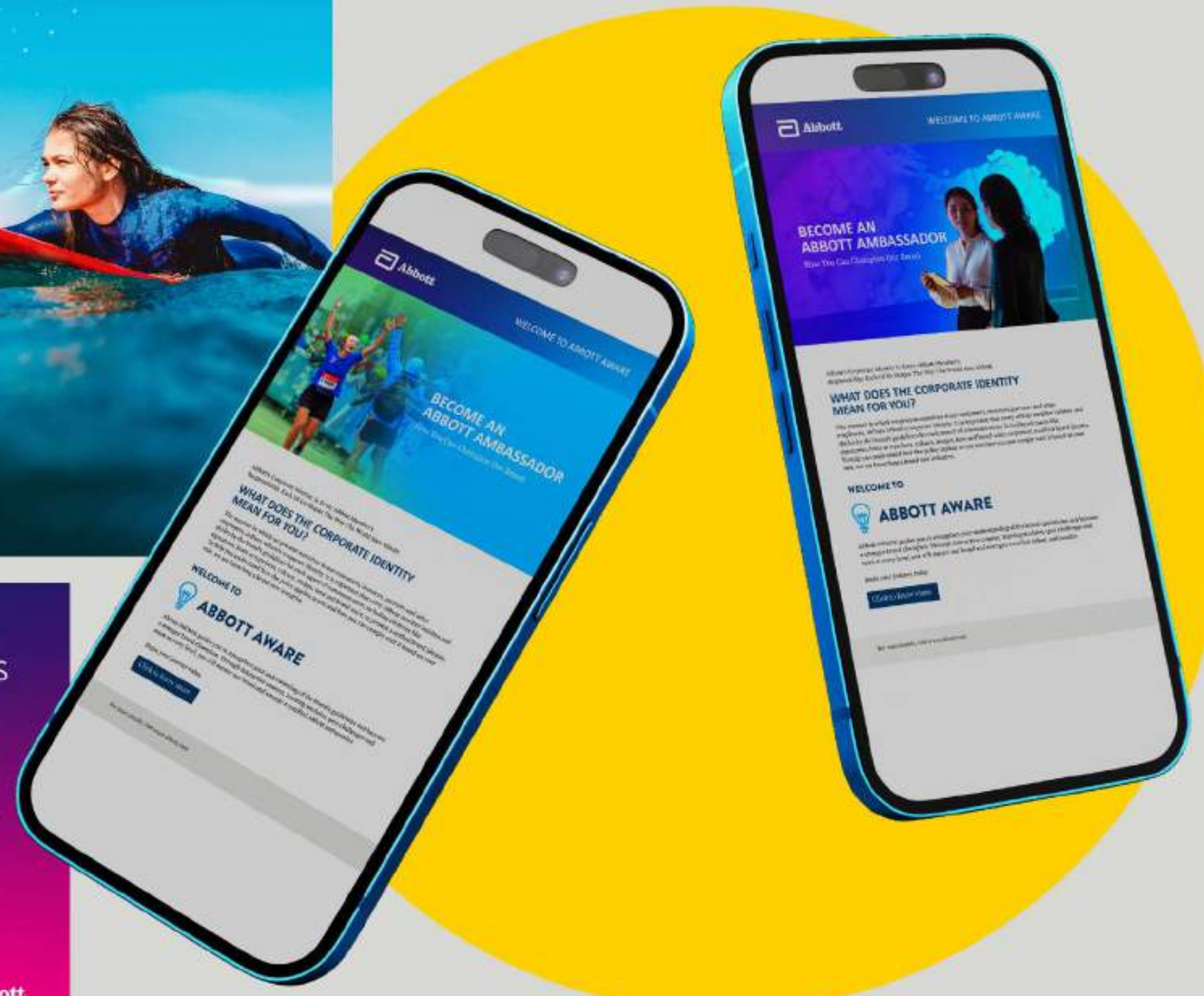
TRANSFORM THE LIVES OF PEOPLE WITH DIABETES ACROSS THE WORLD

Change is a constant. At Abbott, change is about making a difference to 3 billion people, every year.

Help people across the globe live better, through the power of data science.

Join the team that's making a life-changing difference.

[Know More](#)



CHRONICLES OF THE EAST

VINTAGE ASIA

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JW MARRIOTT
KOLKATA

TOKI SUNTORY WHISKY 季

VINTAGE ASIA

LOY KRATHONG

Thailand's Floating Aristry

24th to 27th November
7 pm to 11:30 pm

Join the celebration and let your wishes drift on a sea of candlelit beauty.

For more information, please call:
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KOLKATA

DRINK SMART® Drink Responsibly.

JW MARRIOTT
KOLKATA

Celebrate Diwali with Manish Malhotra

Elevate Your Festive Style

Embrace Elegance and Luxury

JW MARRIOTT
KOLKATA

THE GRIFFIN BAR

STIRRING SOON

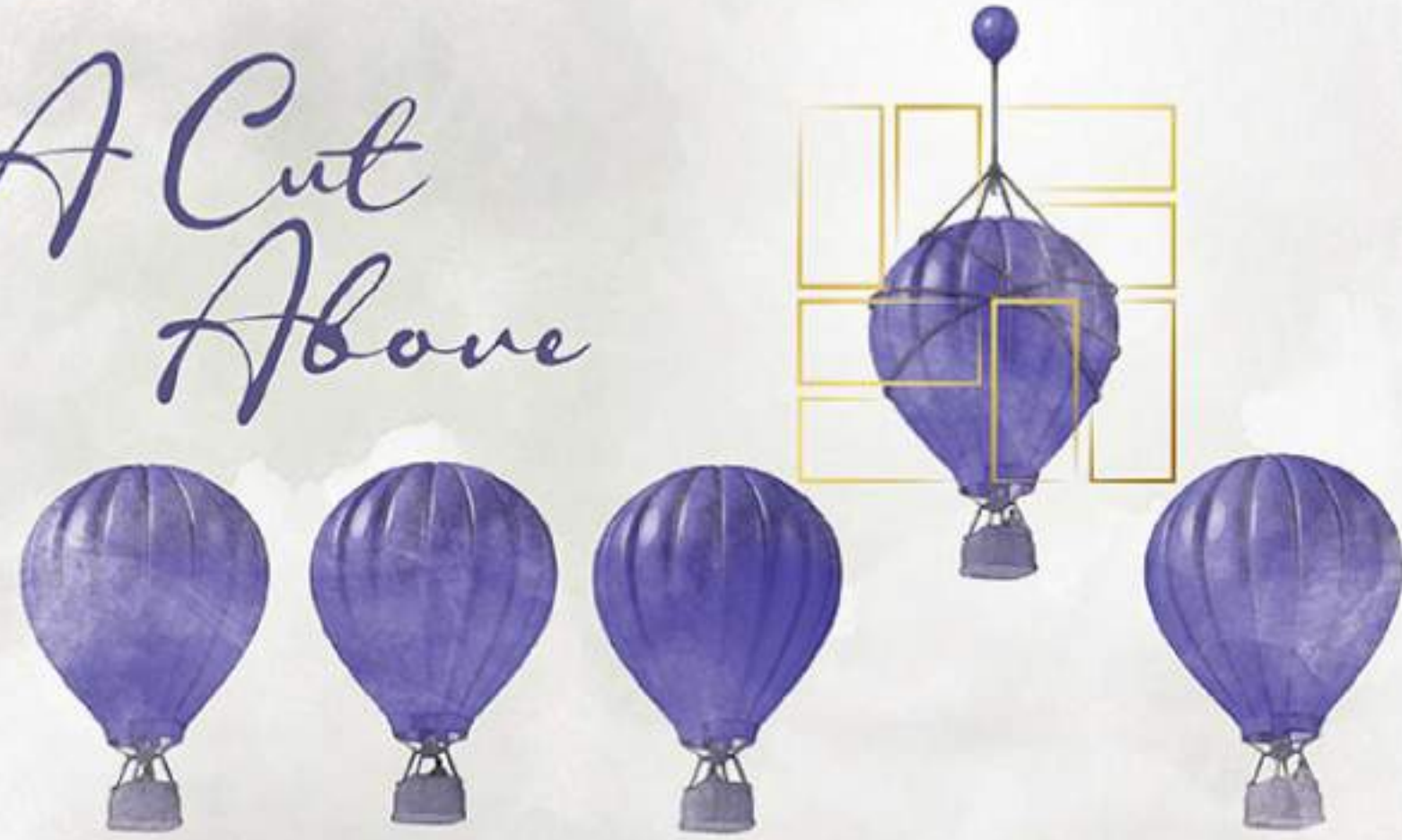
THE GRIFFIN BAR



H. RISHABRAJ
BUILDERS & DEVELOPERS
ENERGIZING HAPPINESS!

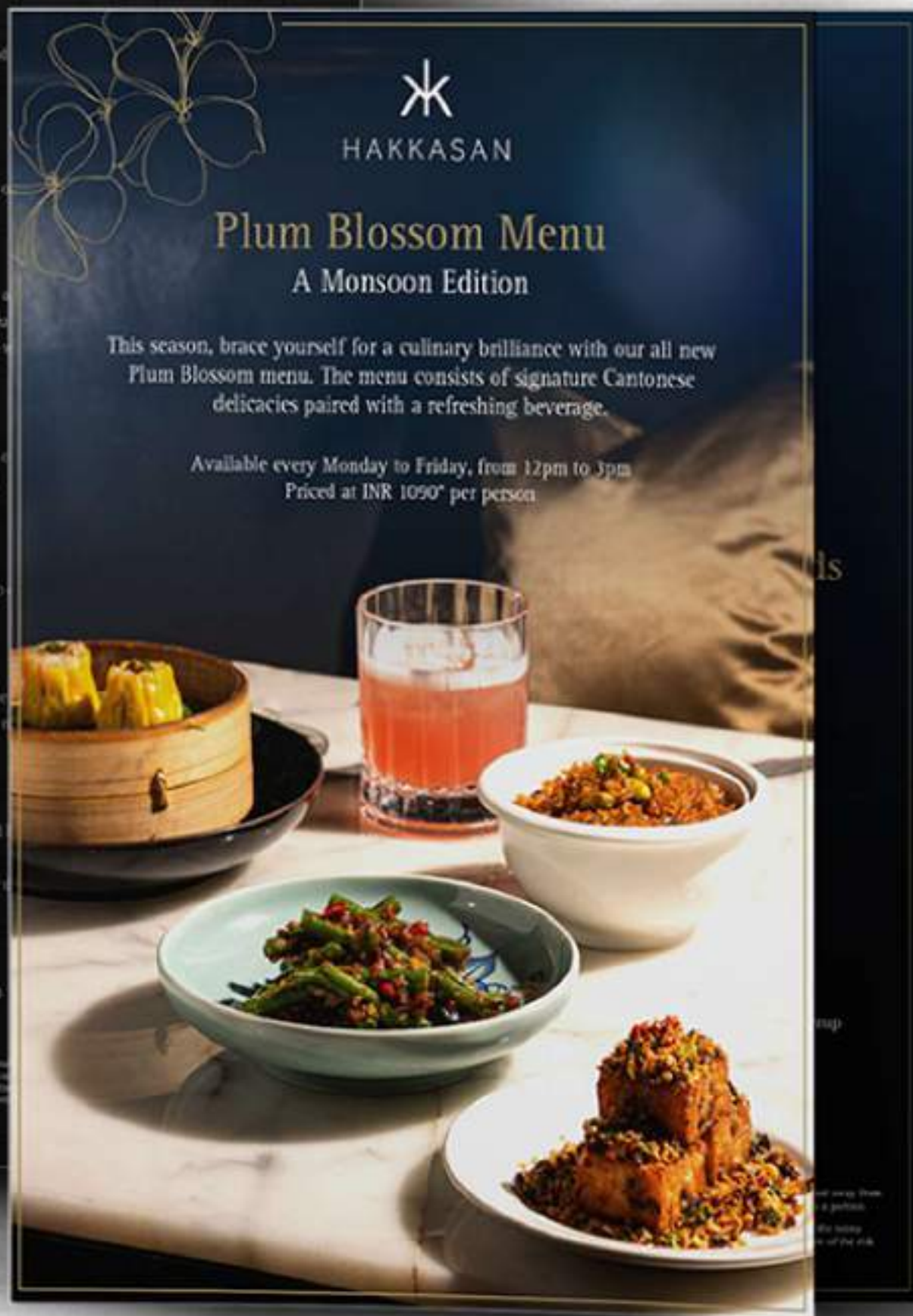
DESIGN

A Cut Above




H. RISHABRAJ
BUILDERS & DEVELOPERS
ENERGIZING HAPPINESS!










FOOD MENU

SALADS

Avocado Crab Salad ▣
Steamed and chilled white meat of crab, gently mixed into wasabi mayonnaise and served in half an avocado.

OR

Avocado and Tomato Salad ▣
Fresh, smashed avocado and soy-poached cherry tomatoes.

APPETIZERS

Served with Kade Bread

Big Pepper Prawn ▣
The king prawns of India, that we source, are giants compared to their counterparts, and it is very rare to find a consistent supply of prawns of this size. These prawns are farm-hatched and released into the wild, growing into great sizes in the amazing lakes built by our kings.

OR

Butter Chilli Tofu ▣
Silken tofu and red chilli with oodles of butter.


MAIN COURSE

Sharing portions served with Japanese Rice

Garlic Chilli Crab ▣
A Ministry of Crab original, where Mediterranean food philosophies meet Indian Mud Crab. It is a blend of the distinct flavours of Italian olive oil, garlic, Sri Lankan chilli flakes and Japanese soy sauce.


Goan Curry ▣
Baby eggplant, button mushrooms, onion rings and coconut vinegar for a delightful Goan flavour.

DO INFORM YOUR SERVER ABOUT ANY FOOD ALLERGIES.



THE ASSEMBLY

SIGNATURE SET MENU



Experience our assembled set menu curated to take you on a flavor-packed culinary journey

CRUSTACEAN EXPERIENCE
For 2 at ₹4,295*

VEGETARIAN EXPERIENCE
For 2 at ₹2,545*

DINE WITH US
LUNCH: 12PM - 3PM
DINNER: 7PM - 10PM

BOOK A TABLE
OR CALL
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reservations.ministryofcrab@gourmetinvestments.com
@ministryofcrab.mumbai @ministryofcrab.mumbai *TSC Approved
*We're adhering to all government guidelines for your safety.





ONE IN A
100 STORES, MOMENTS, MEMORIES!

PIZZAEXPRESS.IN

9 New Starters
12 New Beverages

**A World of Flavours
An Echo of Cheers**

Raising the bar with exciting new starters and beverages

Buy 2 appetizers and get a pitcher of Draught Beer @ ₹999 & 4 pints @ ₹799

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AROUND THE WORLD IN #100Stores

Celebrating 100th global restaurant beyond the UK with authentic Italian flavours

WE ARE NOW BAKING AT MALL OF ASIA!



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SUSTAINABILITY SOLUTIONS

Reporting & Beyond

COLLECT → IMPROVEMENT STRATEGY → ACTION IMPROVEMENT

REPORT

SUSTAINABILITY JOURNEY TO NET ZERO
(Digitally Delivered)

ONE SAAS PLATFORM – 3 SOLUTIONS –

- SNOW IQ**
ESG evaluation of investments & supply chains
- SNOW OP**
Baselining & accounting of company's emissions
- SNOW PRO**
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REPORT → IMPROVEMENT STRATEGY

Sustainability Journey to Net Zero

ONE SAAS PLATFORM – 3 SOLUTIONS –

- SNOW IQ**
ESG evaluation of investments & supply chains
- SNOW OP**
Baselining & accounting of company's emissions
- SNOW PRO**
Sustainable procurement for Scope 3 emission reductions

BOOK A DEMO NOW

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S NOW KAP

SIP HAPPENS

but plastic waste doesn't have to

Say no to single-use plastic.

#WalkTheTalk

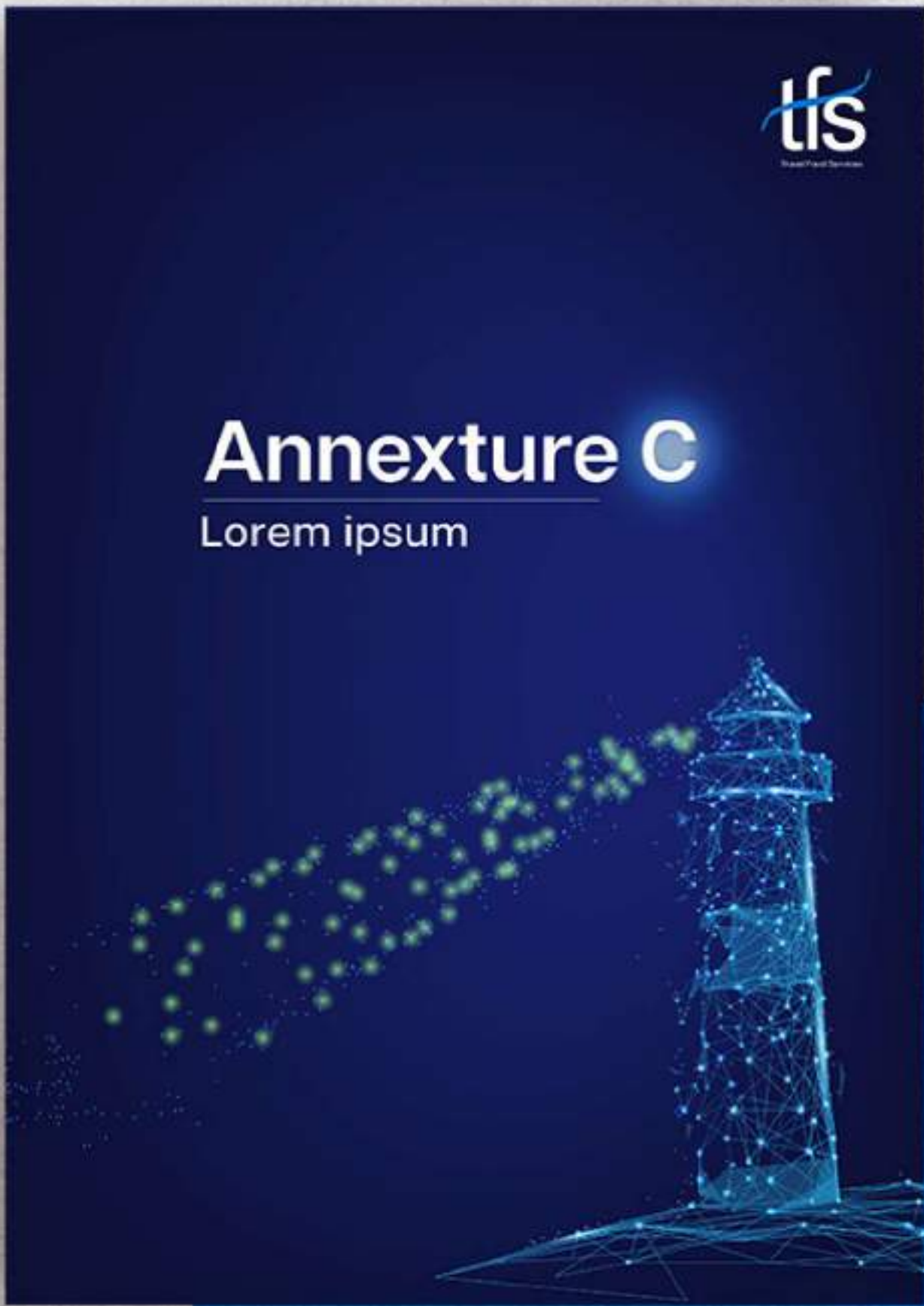
S NOW KAP

WATER YOU WAITING FOR?

Switch to a reusable glass and help the planet, one sip at a time.

Say no to single-use plastic.

#WalkTheTalk



RELEASING THE PENINSULA LEVELS

Collector's edition 3 & 4 Bed Mansions starting ₹6.99 CR

Captivating 270° view of Powai Lake, Vihar Lake & Thane Creek | Largest Homes in Central Mumbai with 3500+ sq ft functional area

THE GRANDEUR POWAI

Next to Hinanandani Hospital

To know more, get in touch with your luxury real estate advisor

RELEASING THE PENINSULA LEVELS

Collector's edition 3 & 4 Bed Mansions starting ₹6.99 CR

Captivating 270° views from the highest vantage point of Powai | Largest Homes in Central Mumbai with 1850+ sq ft usable area

THE GRANDEUR POWAI

Next to Hinanandani Hospital

To know more, get in touch with your luxury real estate advisor

OWN A 'PEACE' OF *Tranquility*

FEEL IT. AN ENDLING OF SPACE. At the ready 3 & 4 bhk

PRE-RELEASING S For a curated tour of P our luxury sales consulte

THE GRANDEUR POWAI

PRE-RELEASING THE PENINSULA LEVELS

Inviting the seekers of extravagance to experience flagship living in the heart of Powai

3 & 4 bed mansions

Starting at ₹ 6.99 CR

To know more, get in touch with your luxury real estate advisor

THE GRANDEUR POWAI



DIGITAL MARKETING



JW MARRIOTT
KOLKATA

SUNDOWNER

by the pool

Dress Code:
Be Clad in White
OCT 01 | 4PM

Featuring Artists
ARCANA
CMYK
DEVA
KUNAL G
RUDRA
VIKRANT



Infinity, Level 2,
JW Marriott Kolkata

JW MARRIOTT
KOLKATA

INFINITY FEVER

Lounge by the pool and cheer
for your favorite team




Get 4 House Beers
at 1099*

For more information,
please call: +91 70444 40711

*T&C Apply

JW MARRIOTT
KOLKATA



Maa Durga's Griffin Odyssey

Durga Puja Offerings

JW KITCHEN

Lunch 12:30pm - 4:30pm | INR 3100 AI
Dinner 7pm - 11pm | INR 3100 AI
Midnight 12am - 3am | INR 1799 AI
Unlimited beverage package | INR 1999 AI

MAHABHOJ

Mahabhoj Cultural Fest
12:30pm - 3:30pm
INR 3000 AI
21st to 23rd Oct'23

Unlimited beverage package
INR 1999 AI

PUJO PRIVATE DINING

Curated private dining
spaces, crafted for you
and your family are now
offered at our Poolside, Studios
and Vintage Asia

Abride alacarte menu
also available at Vintage Asia
and JW Lounge and Bar


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JW MARRIOTT
KOLKATA

JW LOUNGE & BAR

THE HOURS THAT MATTER

Premium Pour | Midnight to
1+1 | **3 AM**



For more information,
please call: +91 70444 40711



CC COPPER CHIMNEY

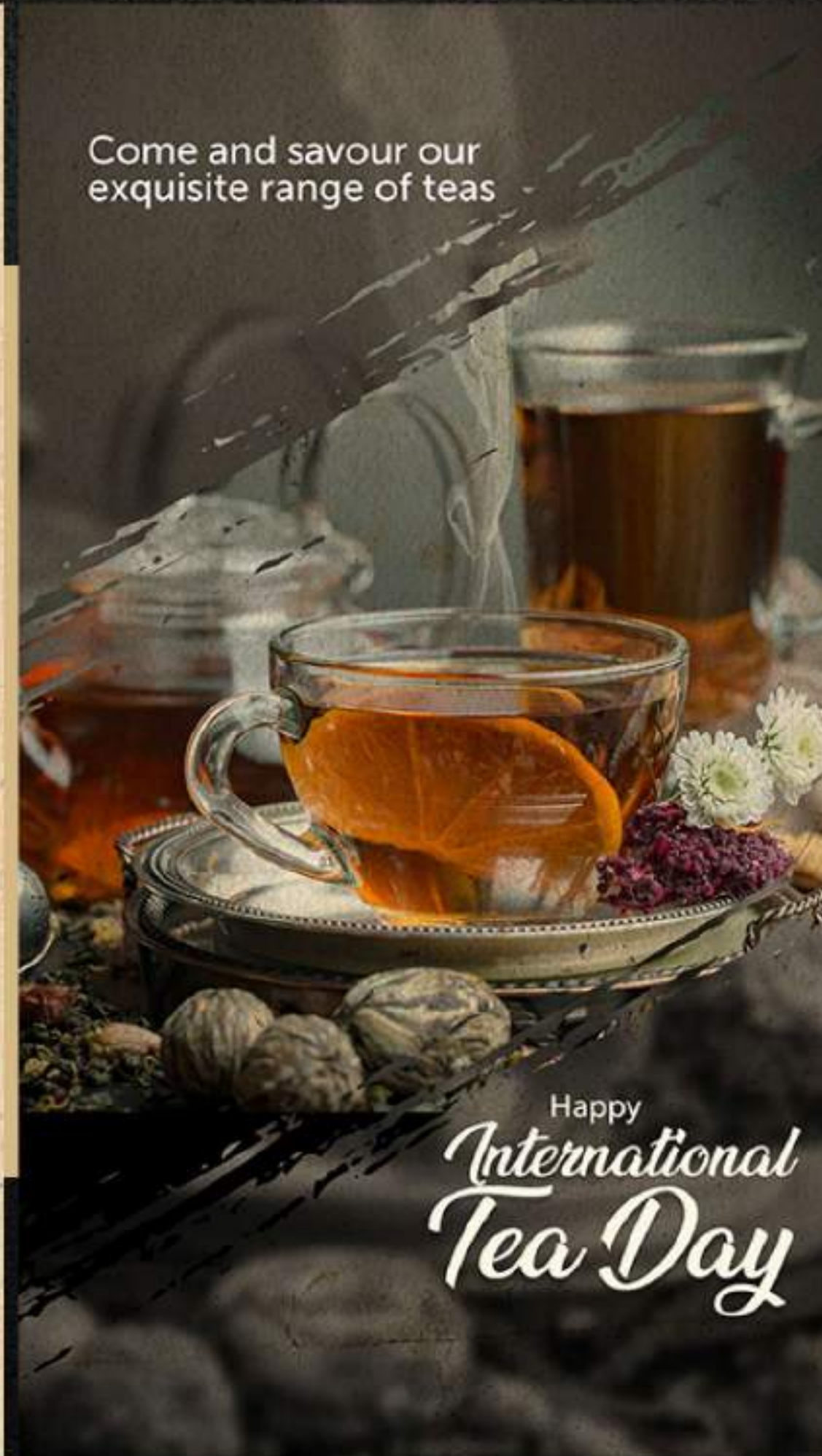


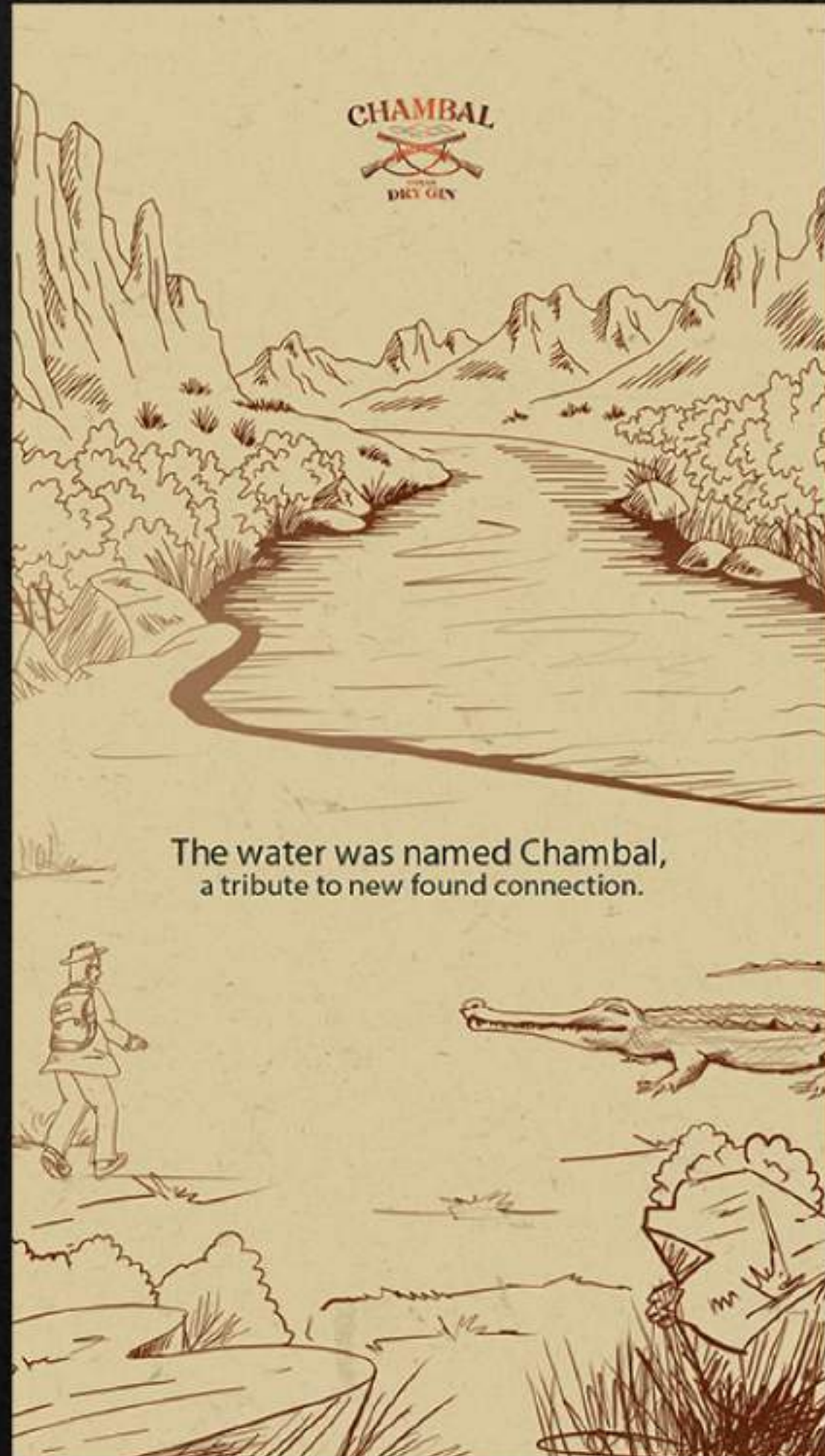
1 IN 9 PEOPLE

do not have enough nutritious food
to lead a healthy life



45%
of child mortality
worldwide is due to
hunger-related causes







chili's

GOT MULTIPLE CRAVINGS?
We've got **ONE** menu!

TAP TO SEE THE SIZZLE OF 44!

PRESENTING

chili's

EVERY DAY, HAPPY OFFERS!

© 2018 Chili's

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CHILI'S FACE ON!

Enjoy the cricket season with our new limited-time menu

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EVERY DAY, HAPPY OFFERS!

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FIRE UP YOUR WEEKEND WITH OUR HAPPY OFFERS







A Taste of UK,
Now in **Bengaluru**

Get ready to indulge!

Baking Soon at
📍 Kammanahalli | 📍 Mall of Asia








**AROUND THE
WORLD IN
100 Restaurants**


Celebrating our 100th international
PizzaExpress beyond the UK.

We've come a long way from Soho London, but our recipe for flair
and authentic Italian flavours remains unchanged.



MEET YOGESH SHARMA
His love for Photography &
the pink city Jaipur is unmatched

Pizza World Championship - India Finalist!



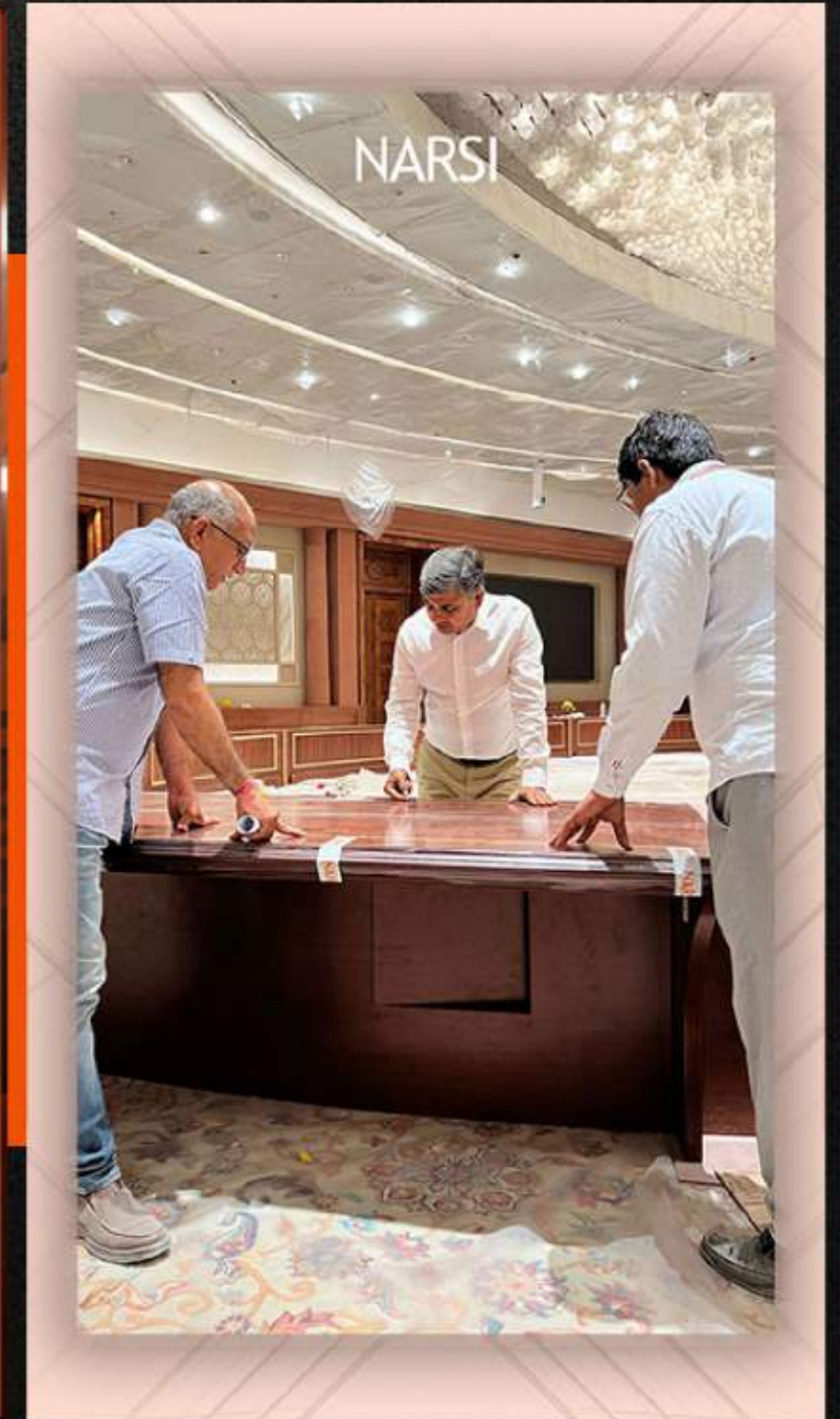
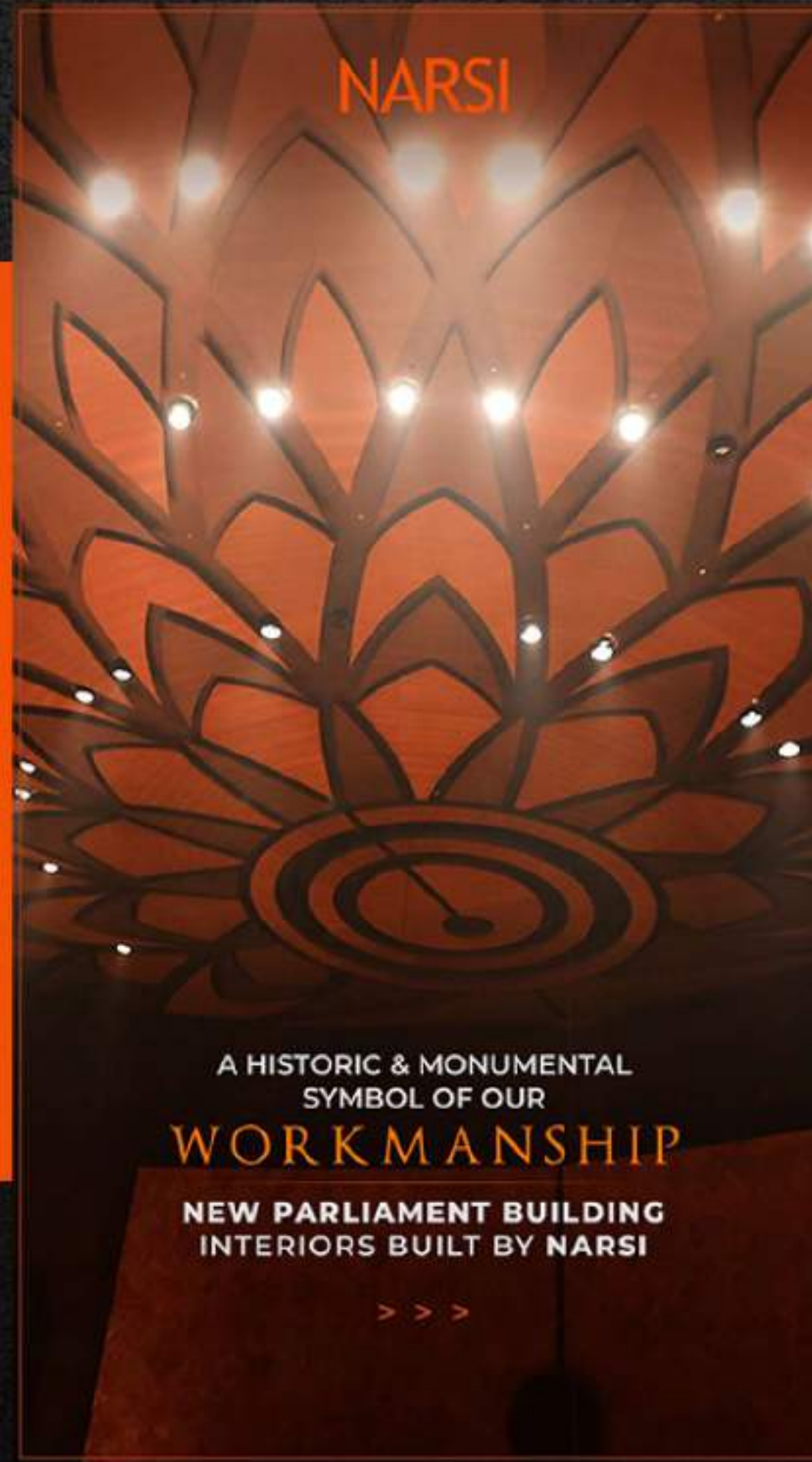


Are you ready for
the ultimate pizza showdown?
On your marks, get, set, bake!

**Baking
with the Stars**
Pizza Making Competition

**Round 1
Delhi & Mumbai**





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Discover the power of onions

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Herbal Natural Hair Oil
24K GOLD

NON-STICKY
NON-GREASY
HAIR OIL FOR
SILKY &
STRONGER HAIR

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Witness the power of Ayurveda with our unique hair oil

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Natural Hair Oil
24K GOLD

NON-STICKY
NON-GREASY
HAIR OIL FOR
SILKY &
STRONGER HAIR

Net Content: 50 gm
Aparajita PENDING

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Kalimera Gold - The Artisanal Touch
@kalimeragold

A clinically proven solution

Reduces hair fall

Thickens hair growth

Regrows hair

5.765 Likes



A TALE AS OLD AS TIME
THE LEGEND CONTINUES AT



BELVEDERE ZLB23 SIDEGAR



APOORVA KOHLI
Winner of 50 best bars Blend Scholarship

SIDECAR
BAR 02/11/23
TAKEOVER

RANKED NO.18
ON ASIA'S BEST 50 BARS

Drink Responsibly. Communication only for anyone above the age of 21



Wins the




Category
Restro-Bar with Outstanding
Ambience & Design - South

CHANDON ZLB23



**TERESE LIEN
EVENSTAD QUINTET**
05/10/23

Experience the captivating world of Terese Lien Evenstad and her band as they craft powerful and sensitive Nordic jazz, infused with boundless energy and dynamic rhythms

MAGNETIC MUSIC
ORIGINAL | EXCLUSIVE | CURATED

Drink responsibly. Communication for 21yrs and above.

YOUTHOPPIA



FRANCE IS GOING ALL IN ON ITS SUSTAINABILITY INITIATIVES

...
Swipe to find out how

YOUTHOPPIA



Greener Cities:
By planting more trees

YOUTHOPPIA

“
Every time you state what you want or believe, you're first to hear it. It's a message to both you & others about what you think is possible. Don't put a ceiling on yourself.
- Oprah Winfrey
”



YOUTHOPPIA

“
The growing mountain of garbage and trash represents not only an attitude of indifference towards valuable natural resources, but also a serious economic and public health problem
- Jimmy Carter
”



YOUTHOPPIA



WASTE CAN BE UTILIZED AS A BUSINESS OPPORTUNITY THROUGH RECYCLING!

...
Swipe to find out

YOUTHOPPIA



KNOW YOUR WASTE

...
Swipe to find out

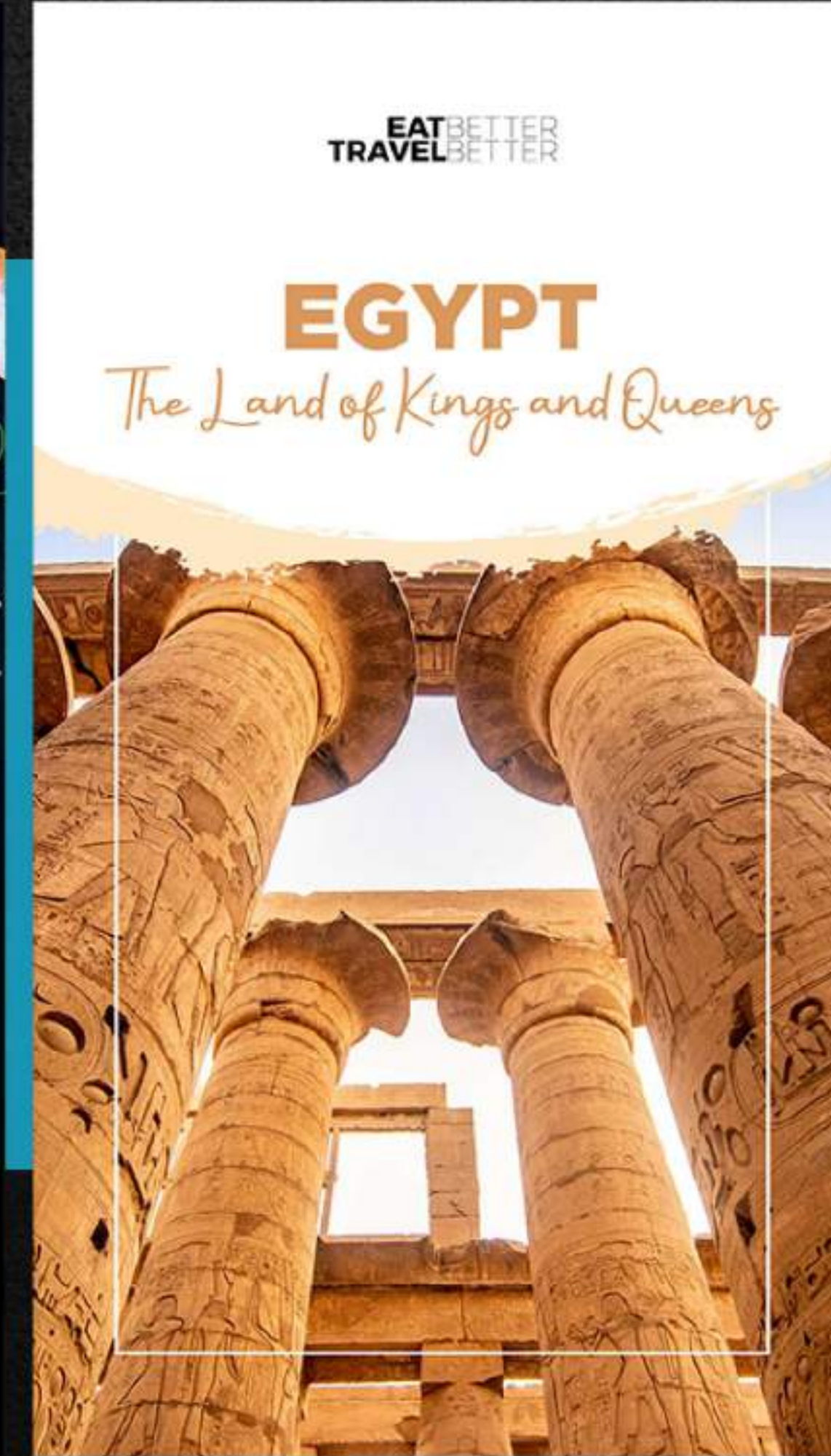
YOUTHOPPIA



Compost your food waste



Upcycle old items instead of throwing them





INDIA'S FIRST
ICED FILTER
COFFEE



REGEN
by food
strong

THE ONLY WAY TO GET
THROUGH MONDAYS

REGEN
by food
strong

quilt free
COLD
COFFEE

NO
added sugar

NO nasties



REGEN
by food
strong

HAVE A
NICE DAY,
SOMEWHERE
ELSE



REGEN
by food
strong

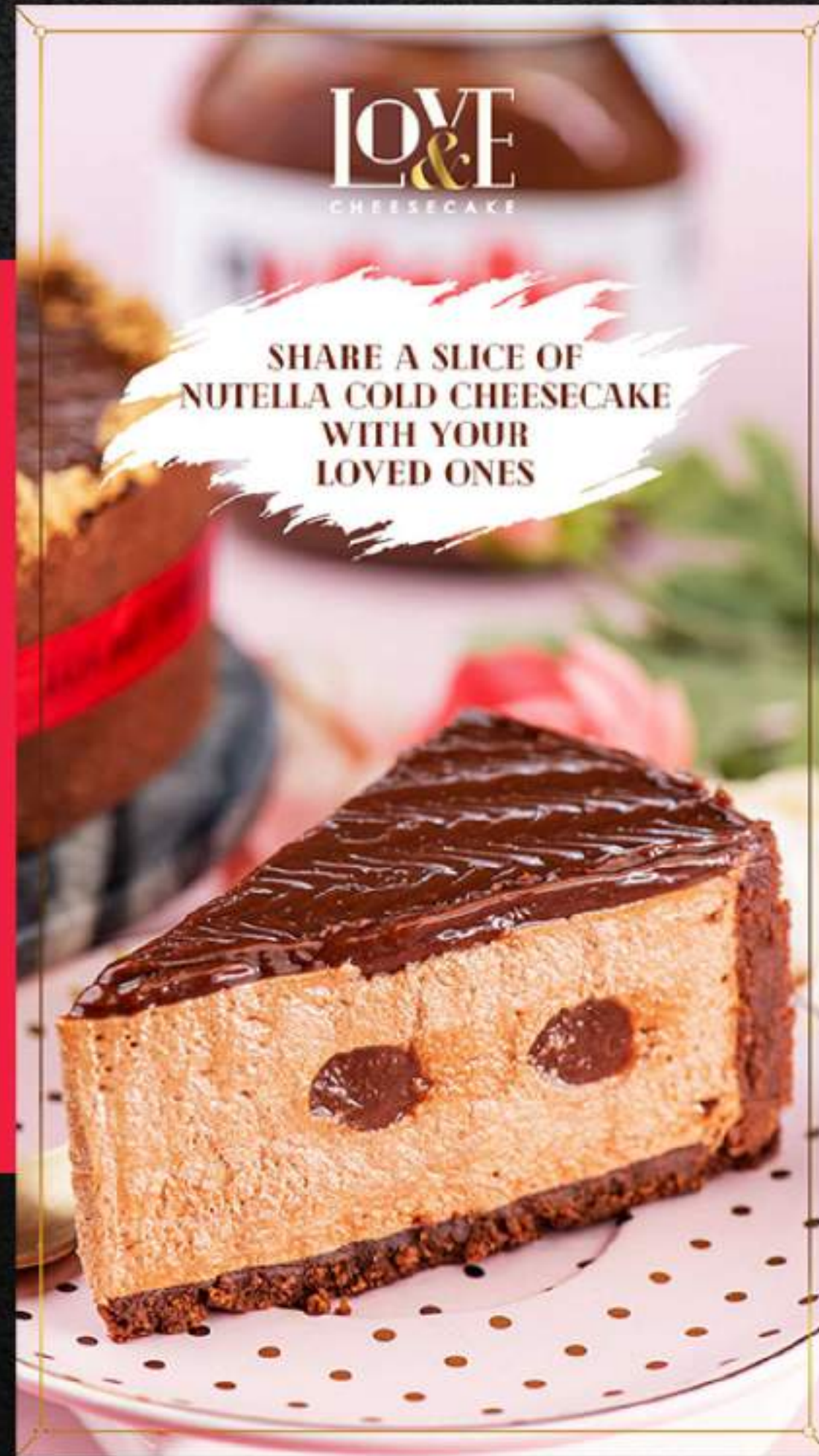
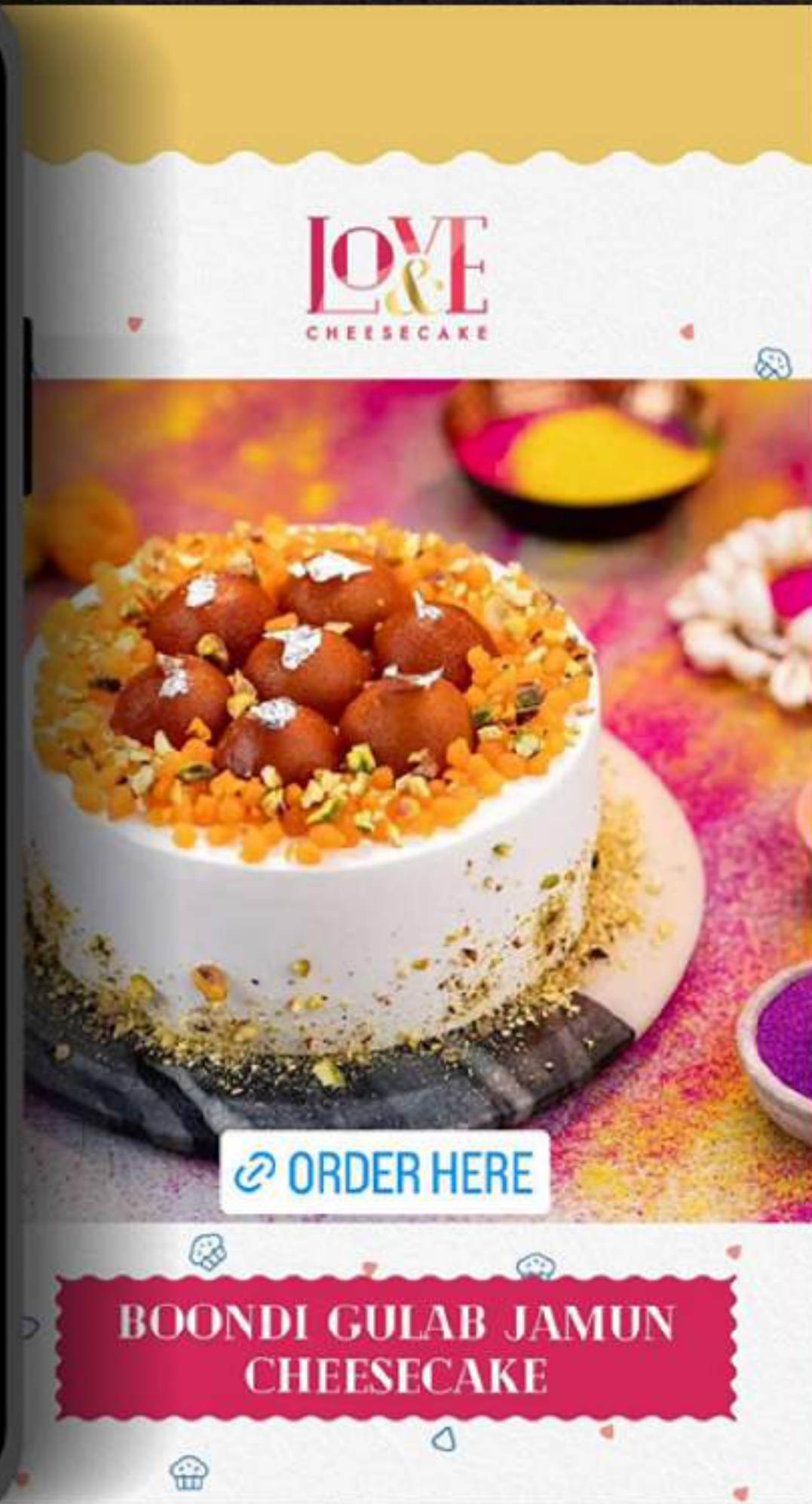
MADE WITH
KUMBAKONAM
COFFEE

South Indian Coffee

REGEN
by food
strong

iced
FILTER
COFFEE

KUMBAKONAM
coffee
FLAVOURED



youcan

Key Features of the Youcan App



youcan

LOGIN

SIGN UP

youcan

EMBRACE THE POWER WITHIN YOU

to make a green impact, one tap at a time!



youcan

LOGIN

SIGN UP

youcan

Did You Know?

Pollution is linked to 1 in 6 deaths globally, causing diseases like lung cancer, asthma, and neurological disorders.



youcan



Over 100,000 marine animals die annually from plastic entanglement or ingestion

youcan

Youcan

Manage waste at the source to encourage recycling and reusing resources



youcan


LOGIN

SIGN UP

youcan

Unlock the CIRCLE OF SUSTAINABILITY with Youcan

The app that transforms WASTE INTO WONDER!



youcan

LOGIN

SIGN UP

youcan

A platform for youth to engage in projects to bring about social and economic change



youcan

Pollution is linked to

1 IN 6 DEATHS GLOBALLY,

causing diseases like lung cancer, asthma, and neurological disorders.



DID YOU KNOW?



Choose all the dishes that has chocolate...

Type something...

1 2 3 4 5 6

Verify



poetry

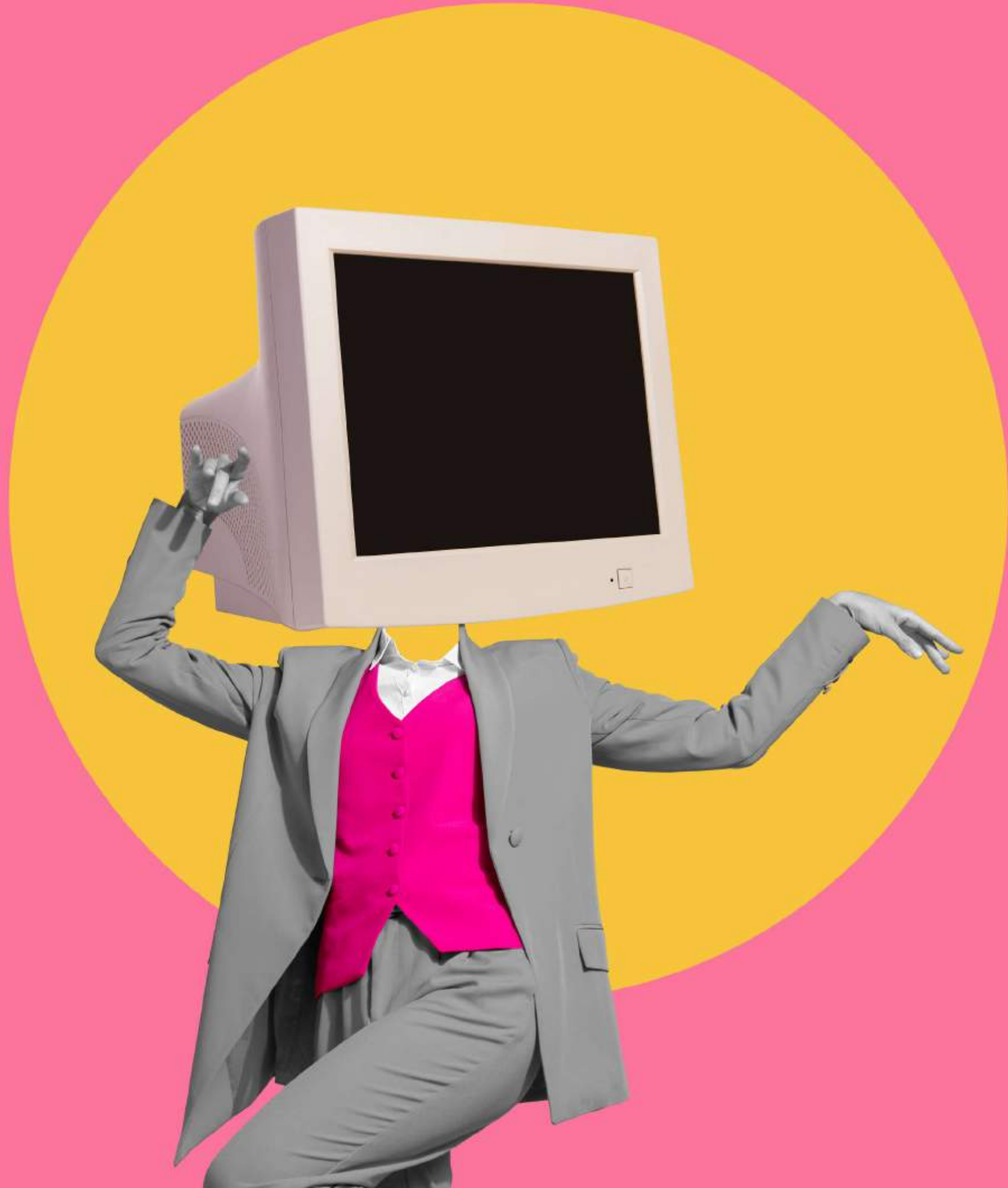
“ COFFEE, BECAUSE ADULTING IS HARD ”

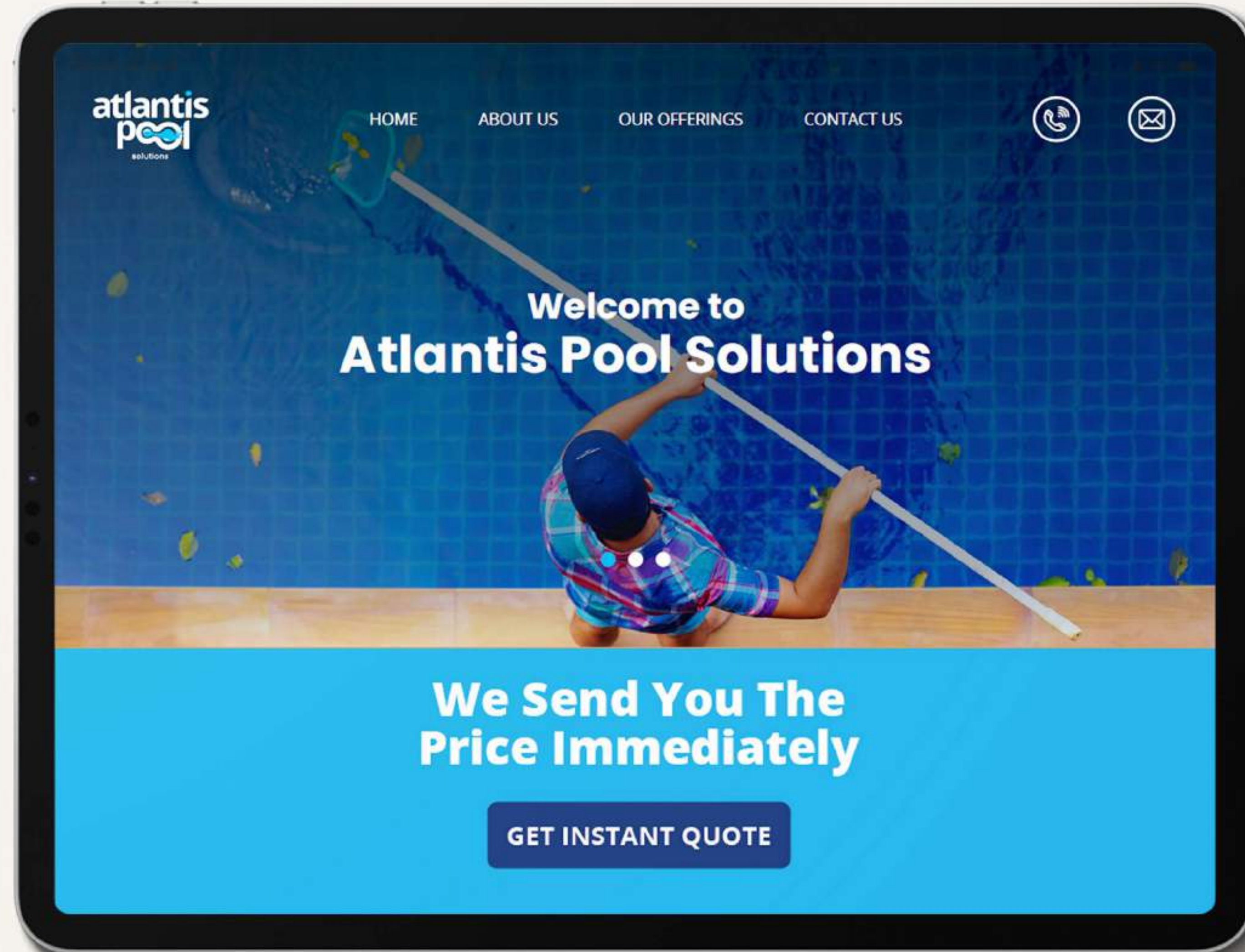
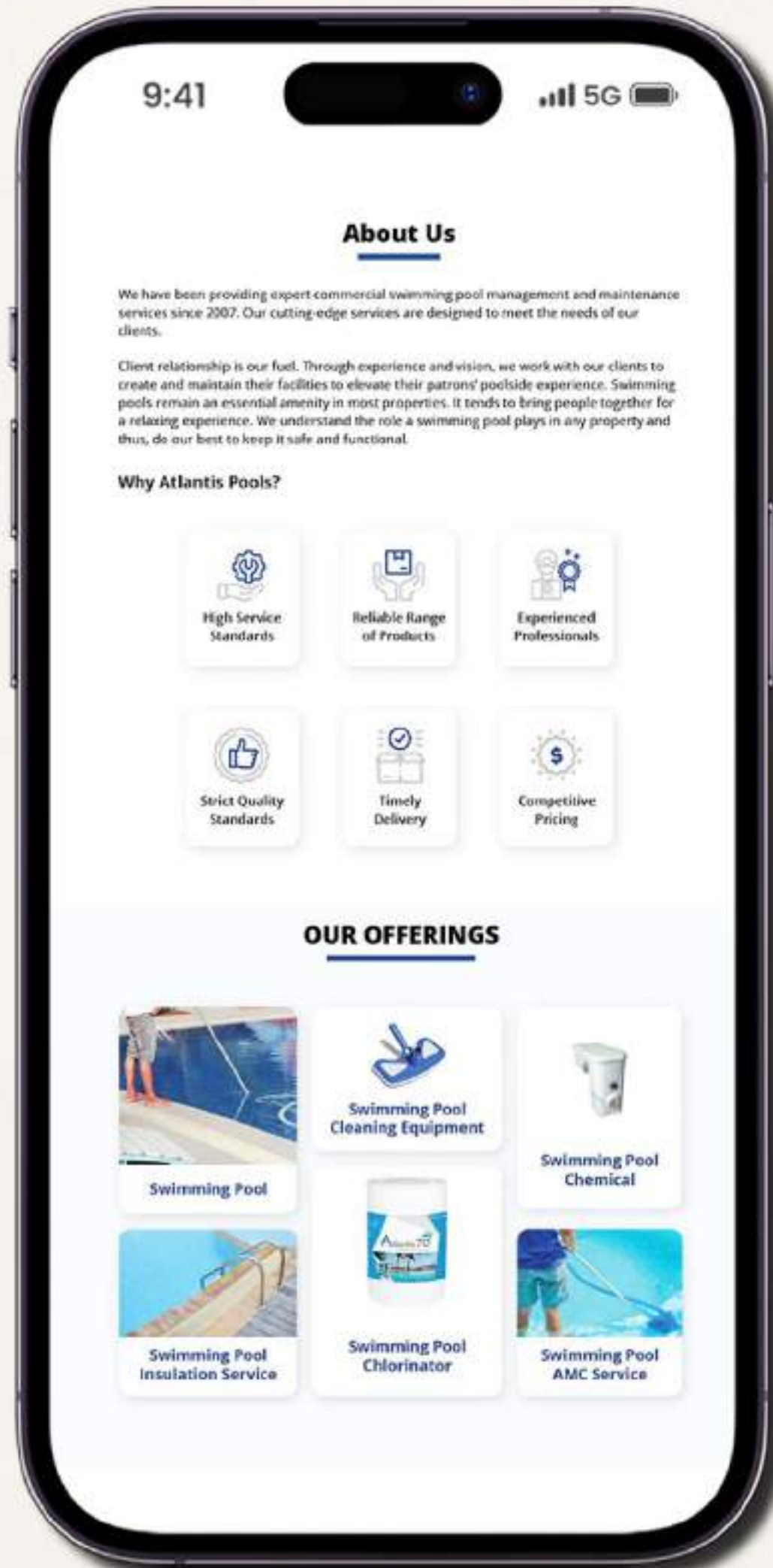
HOW DO YOU LIKE YOUR COFFEE?

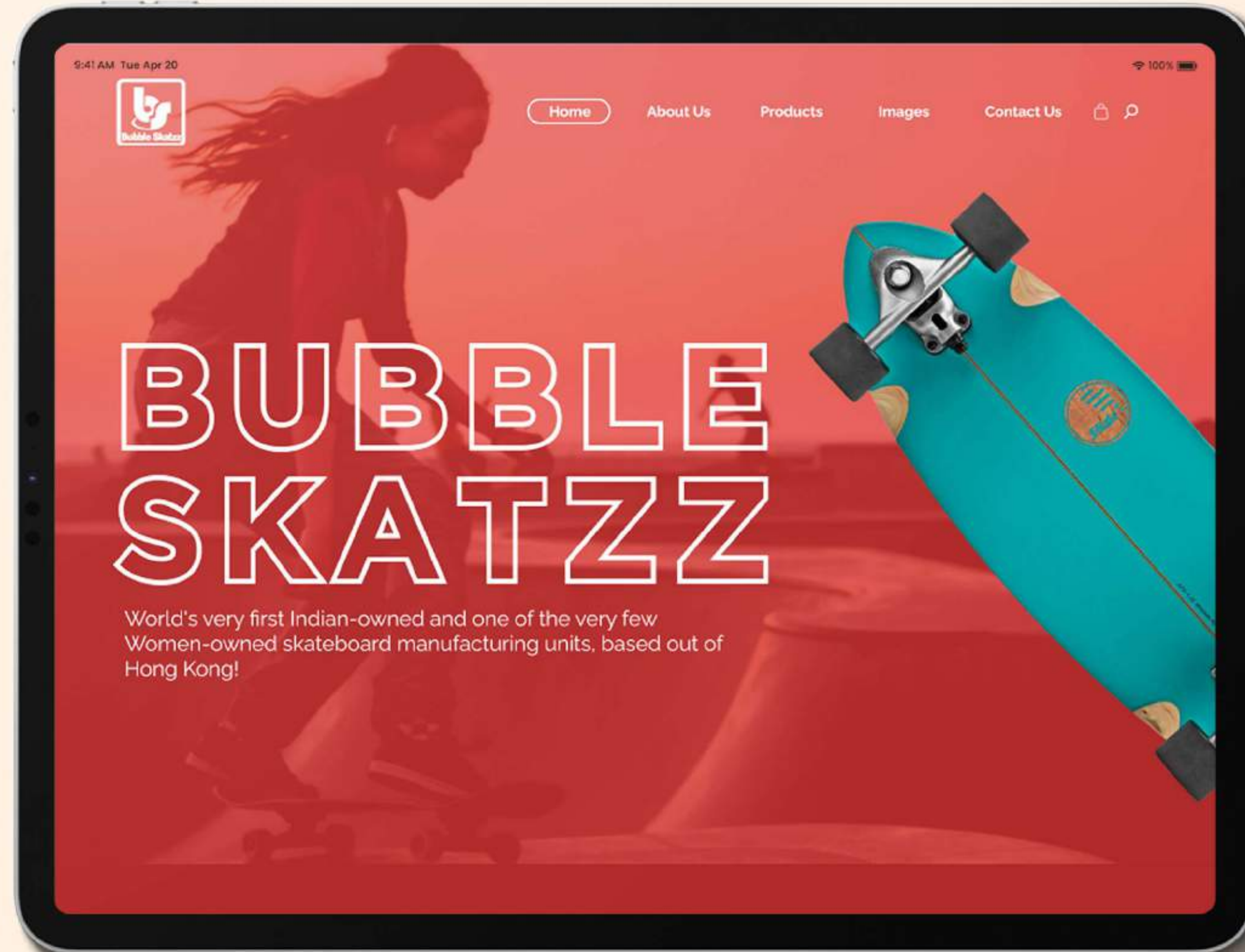
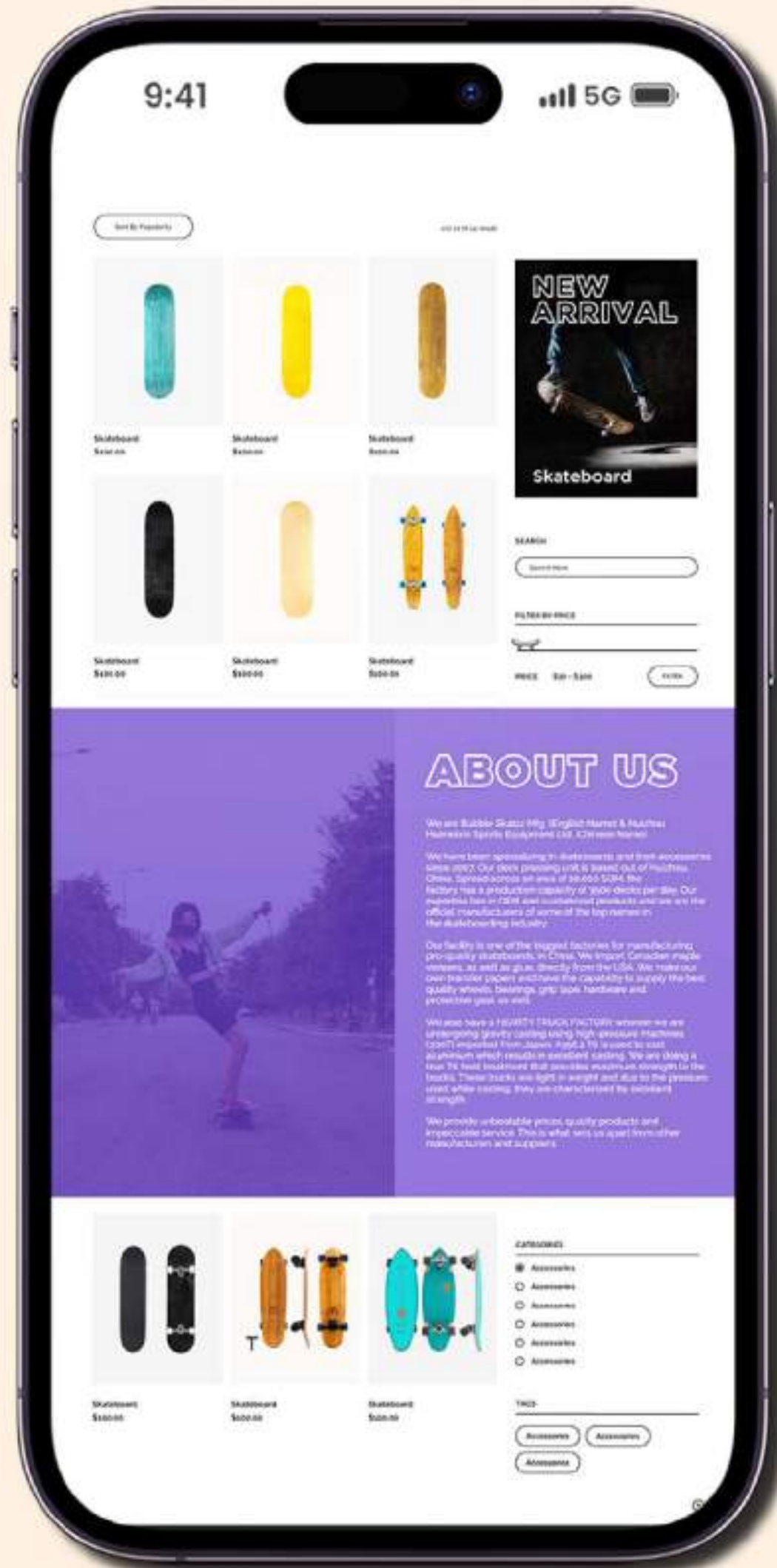
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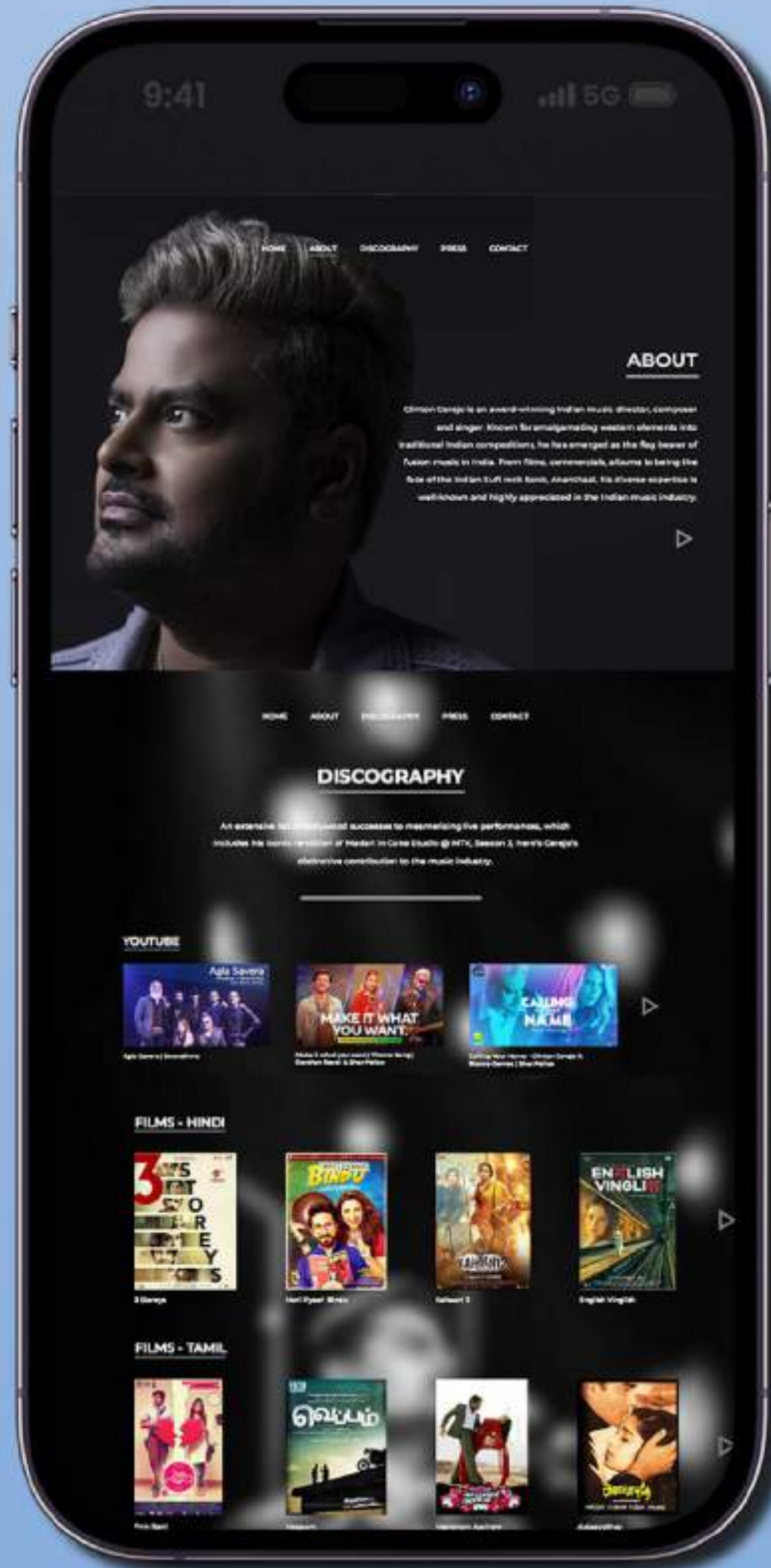
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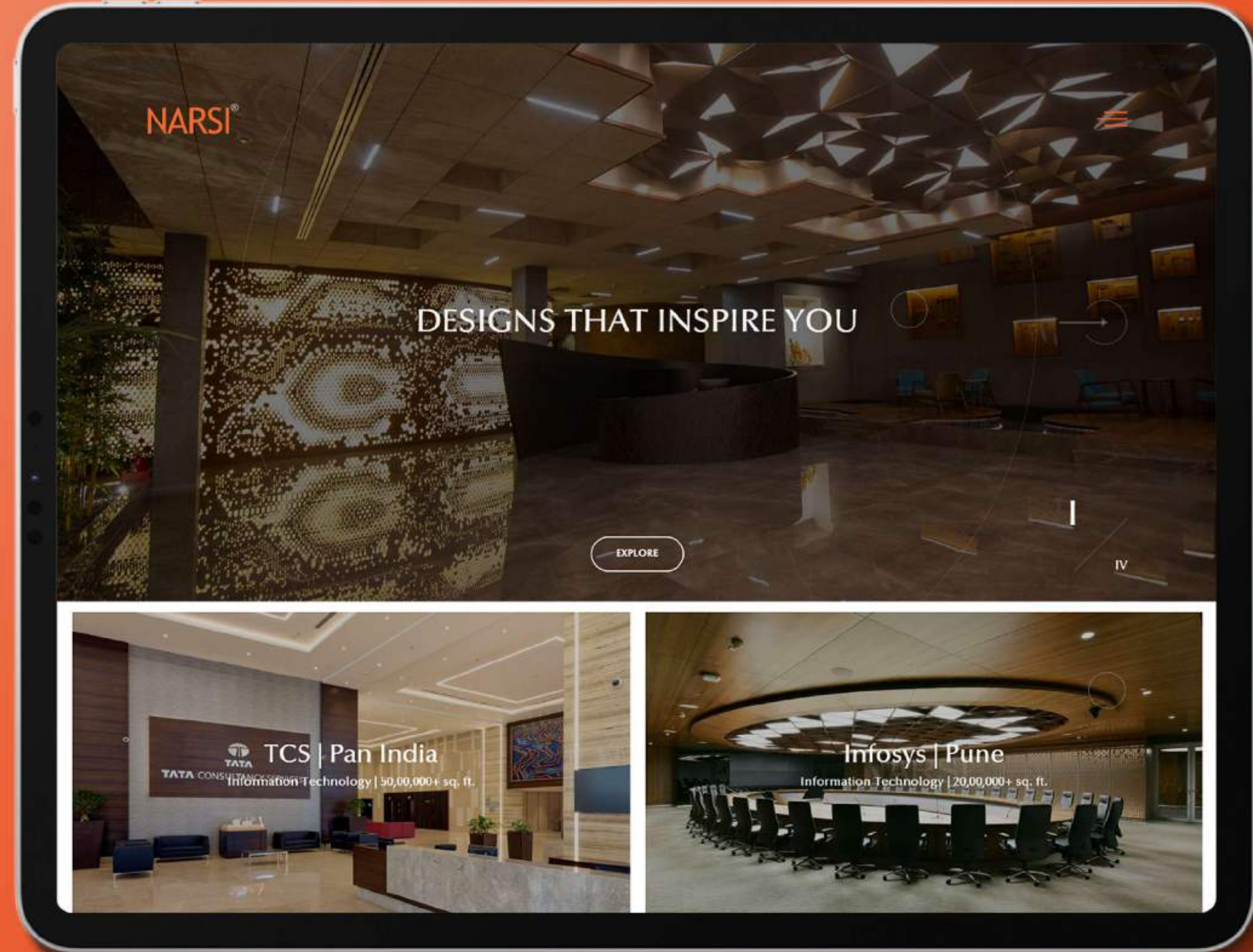
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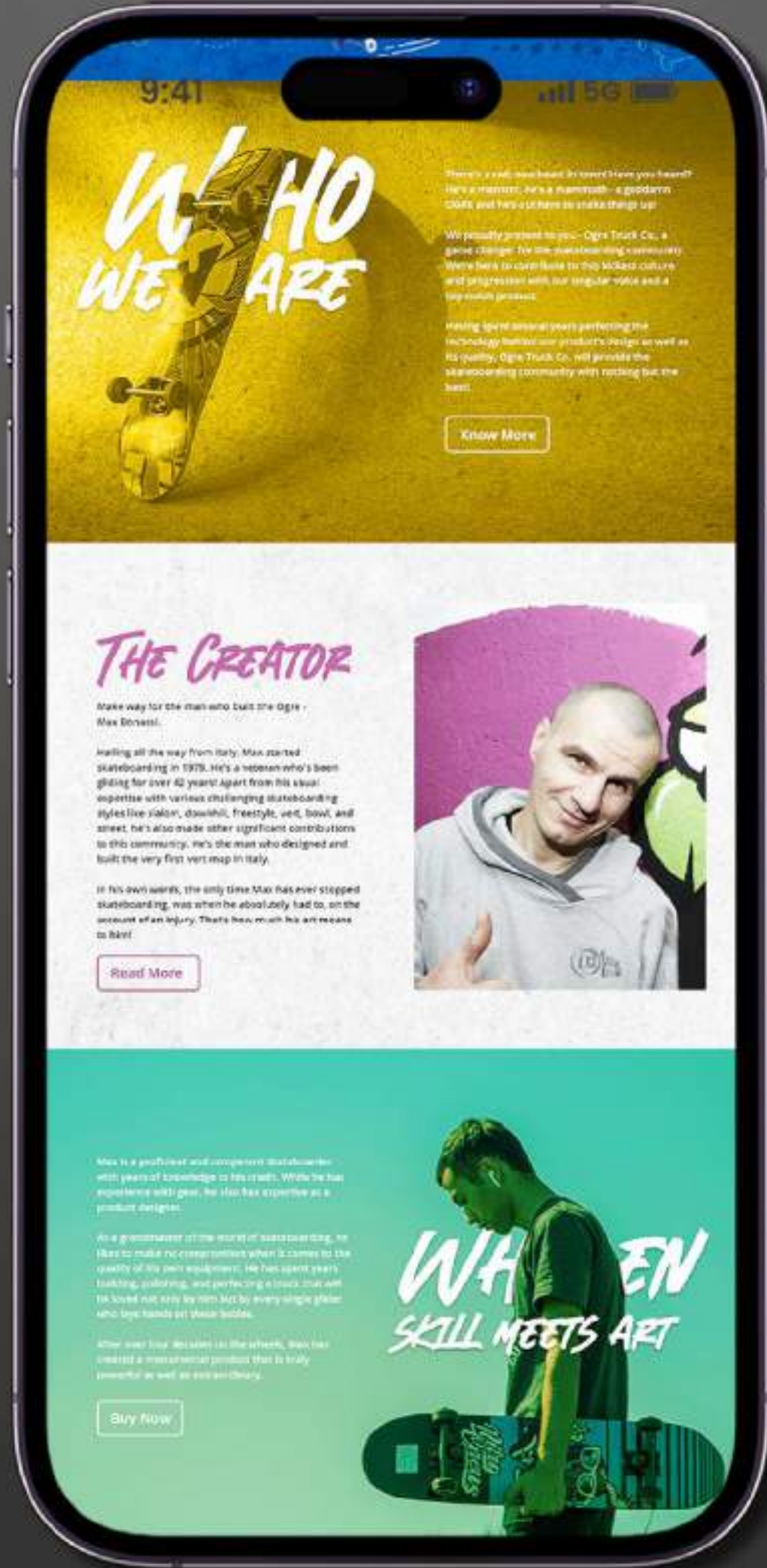


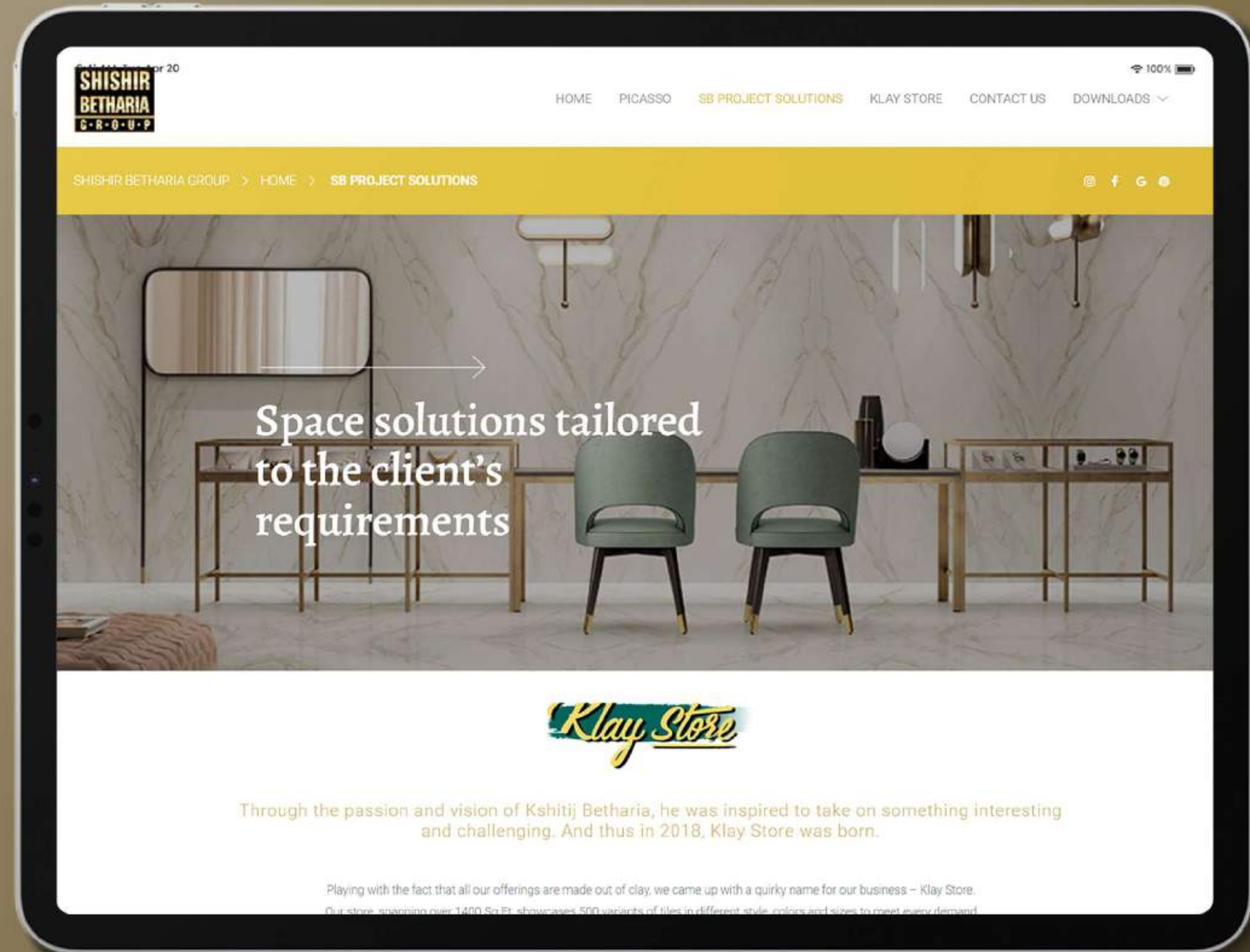
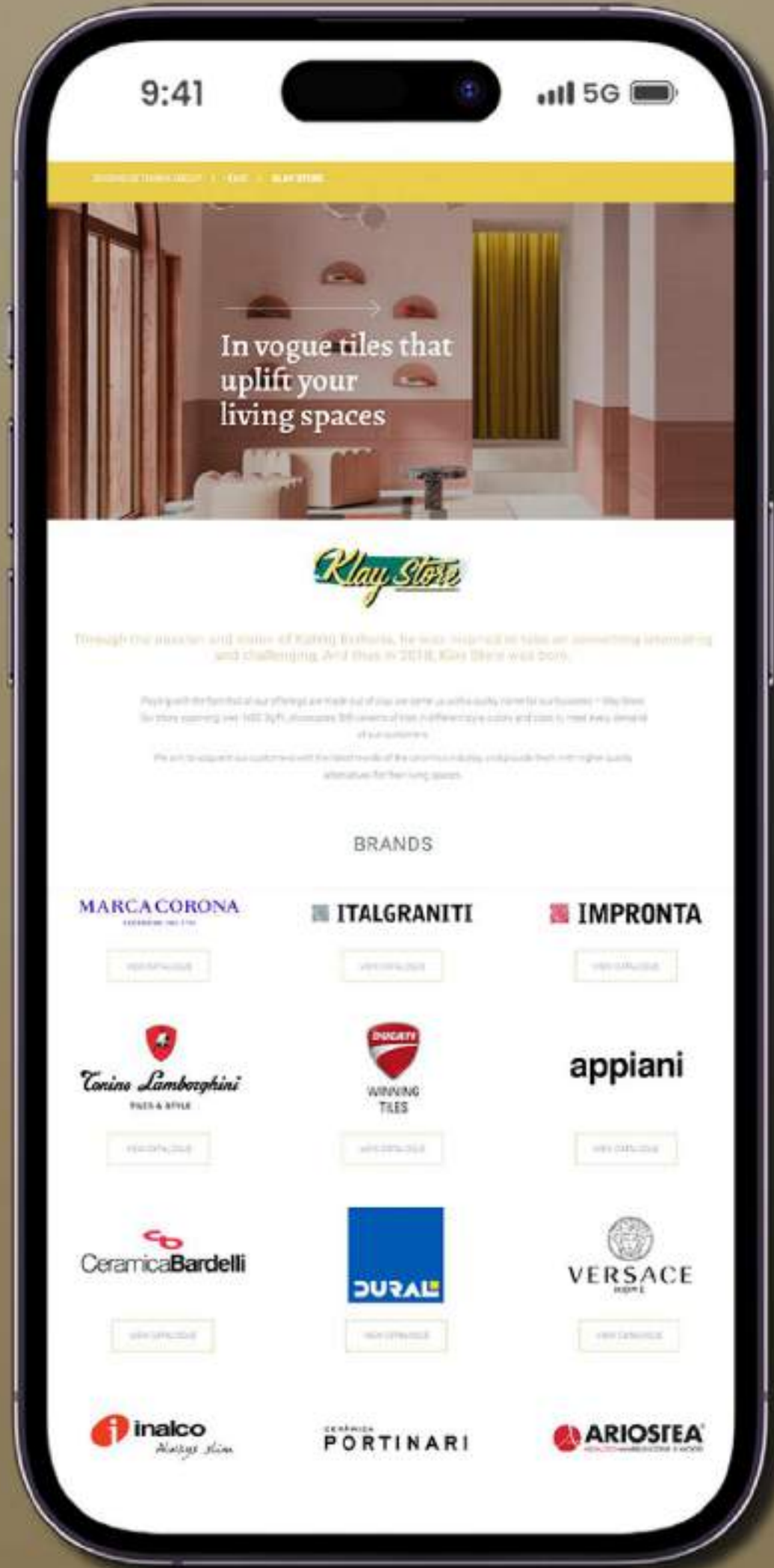


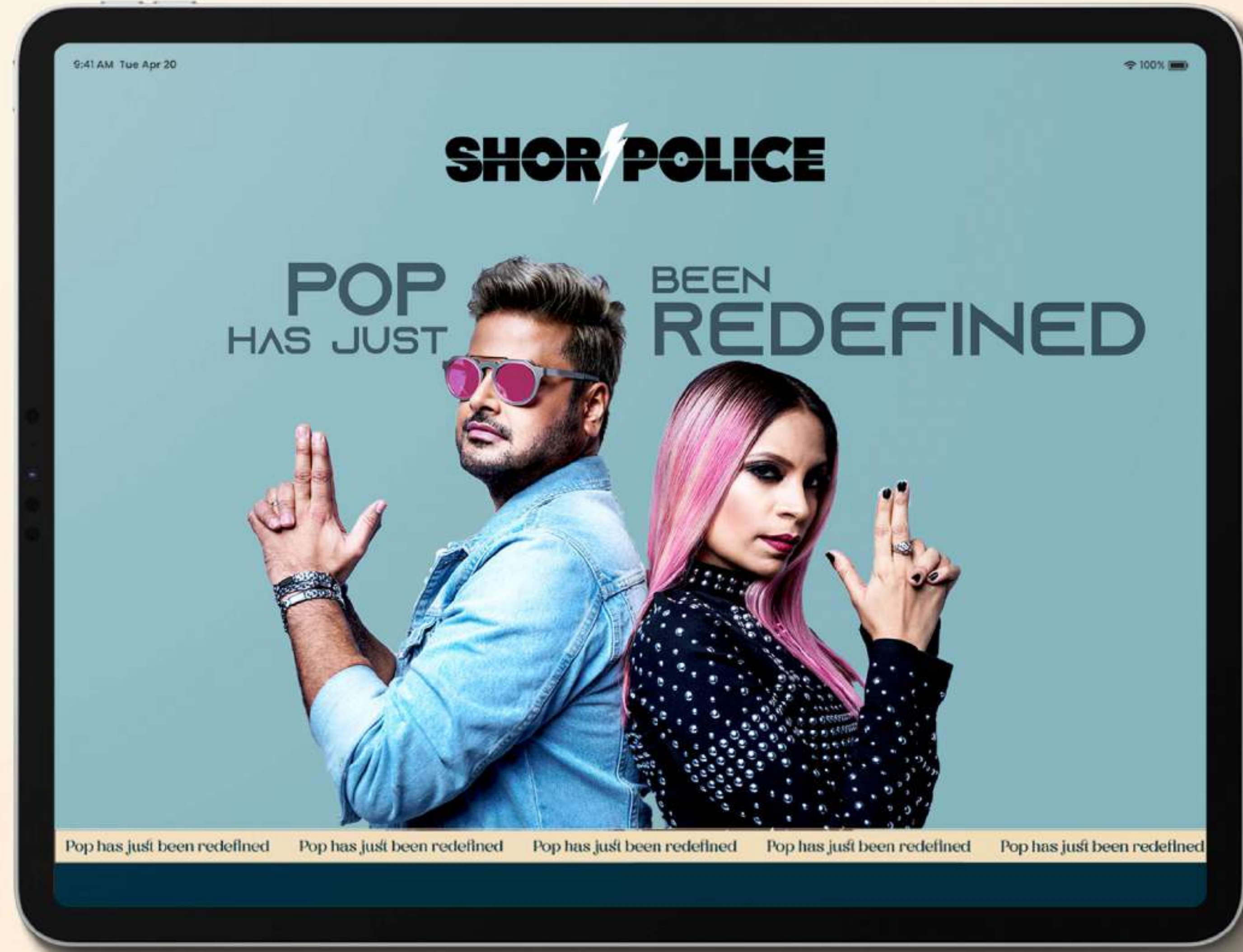


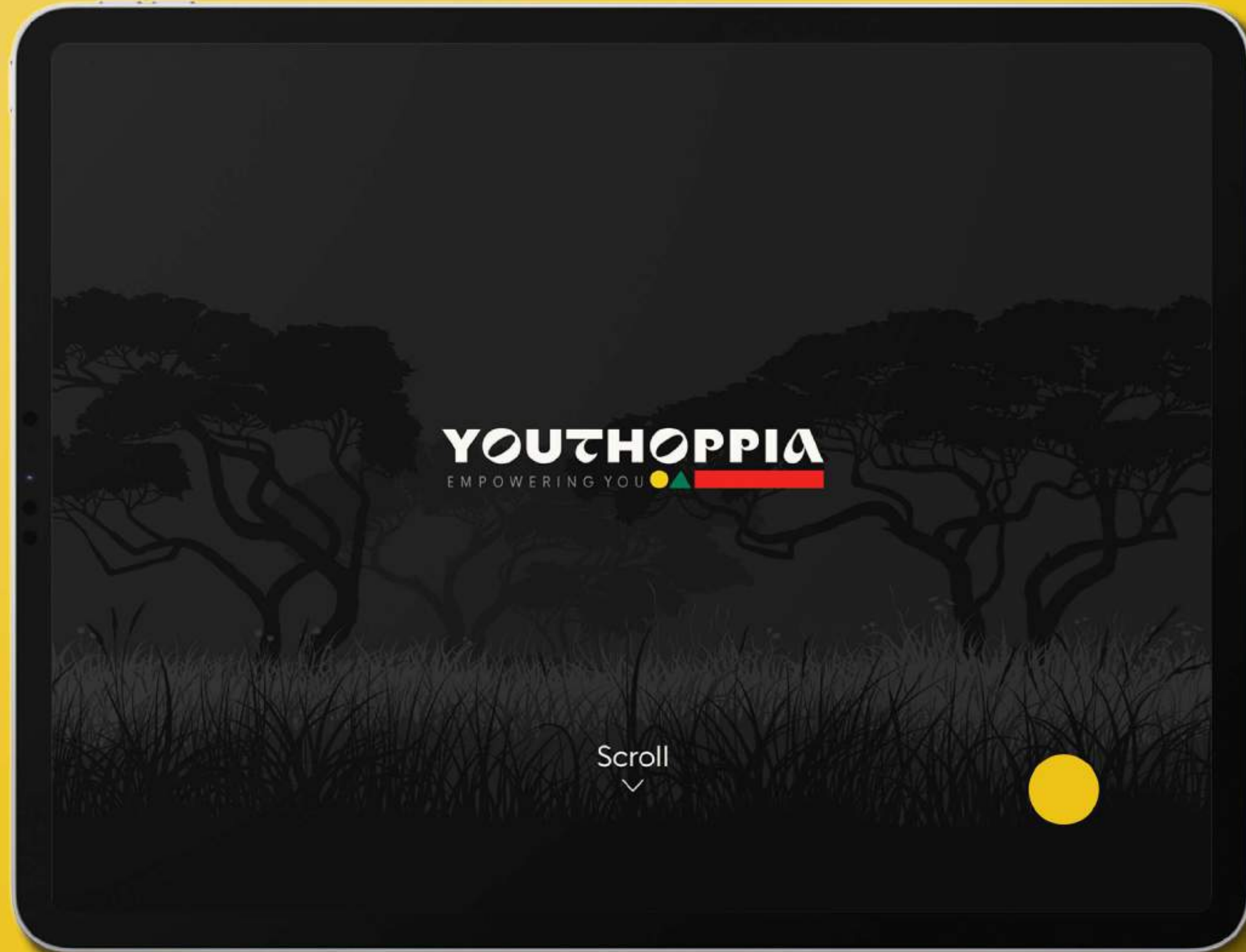
OGRE
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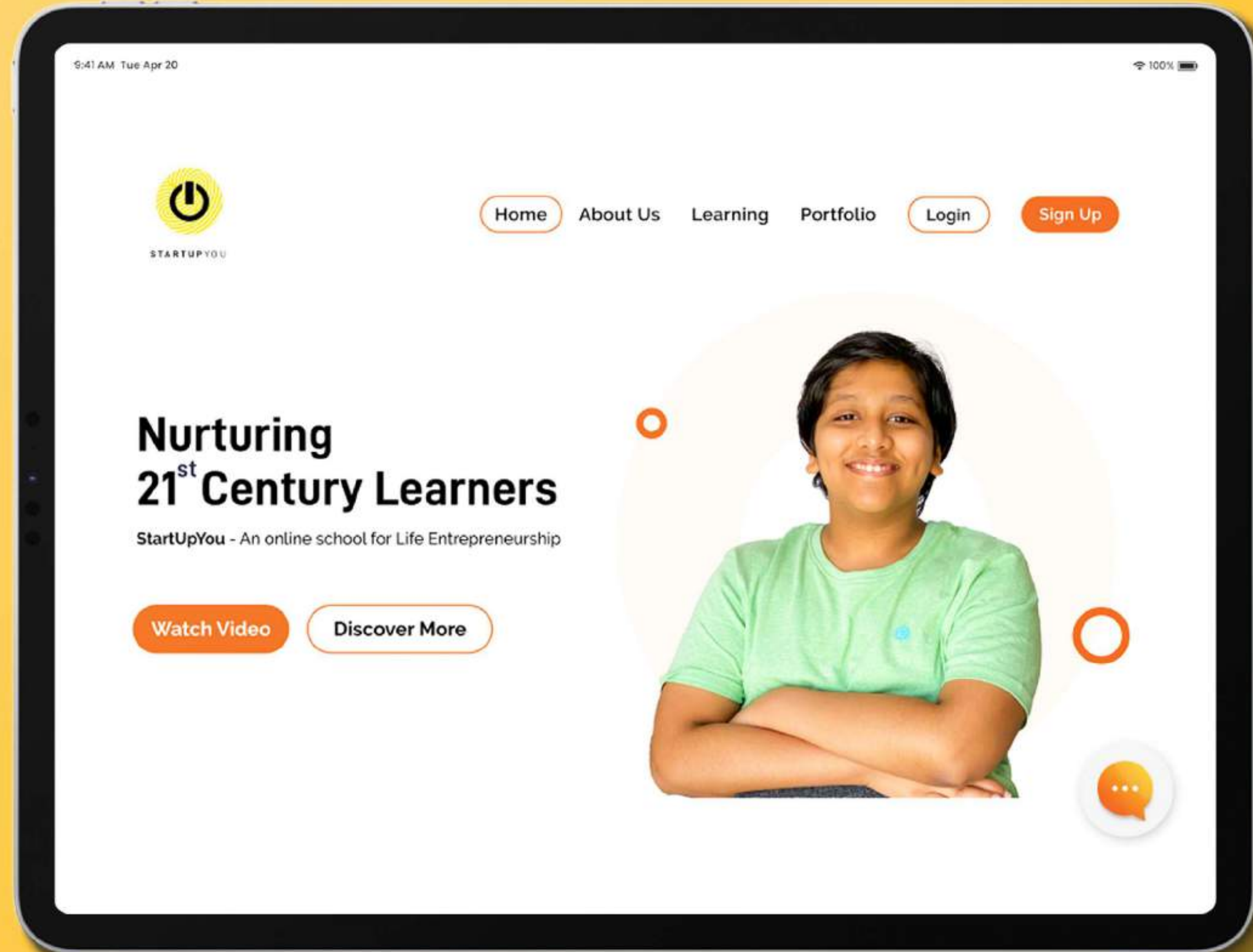
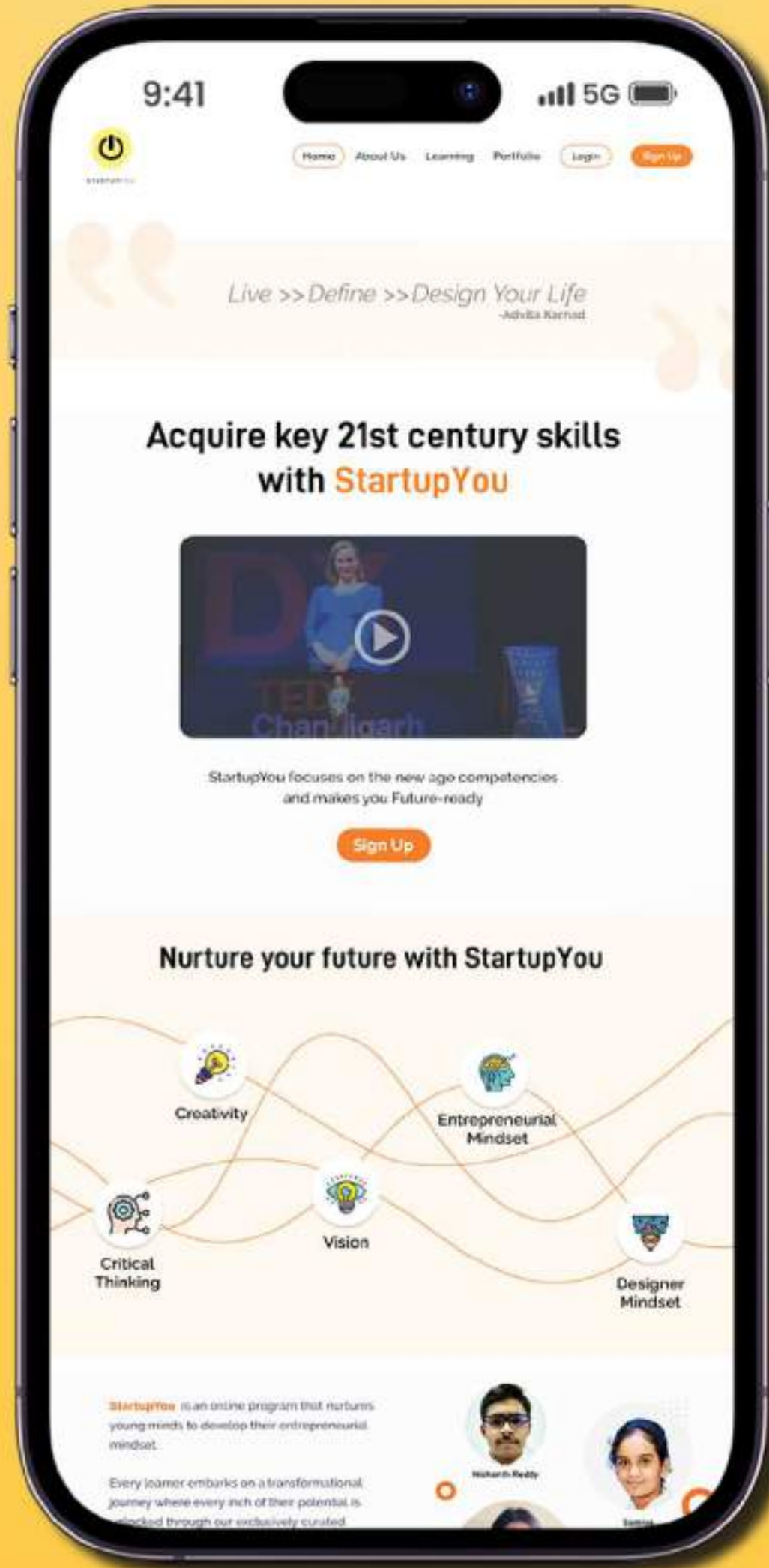


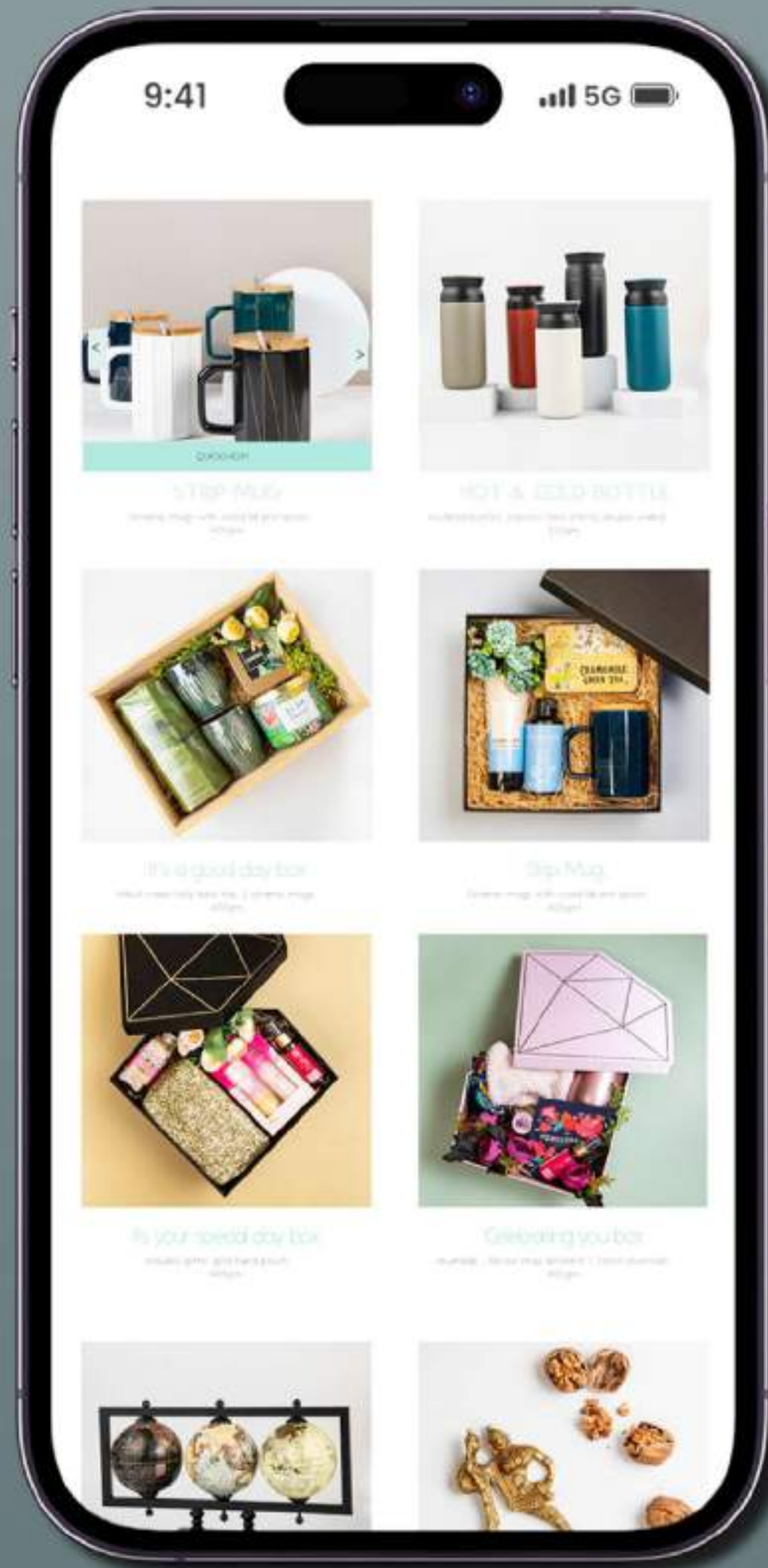




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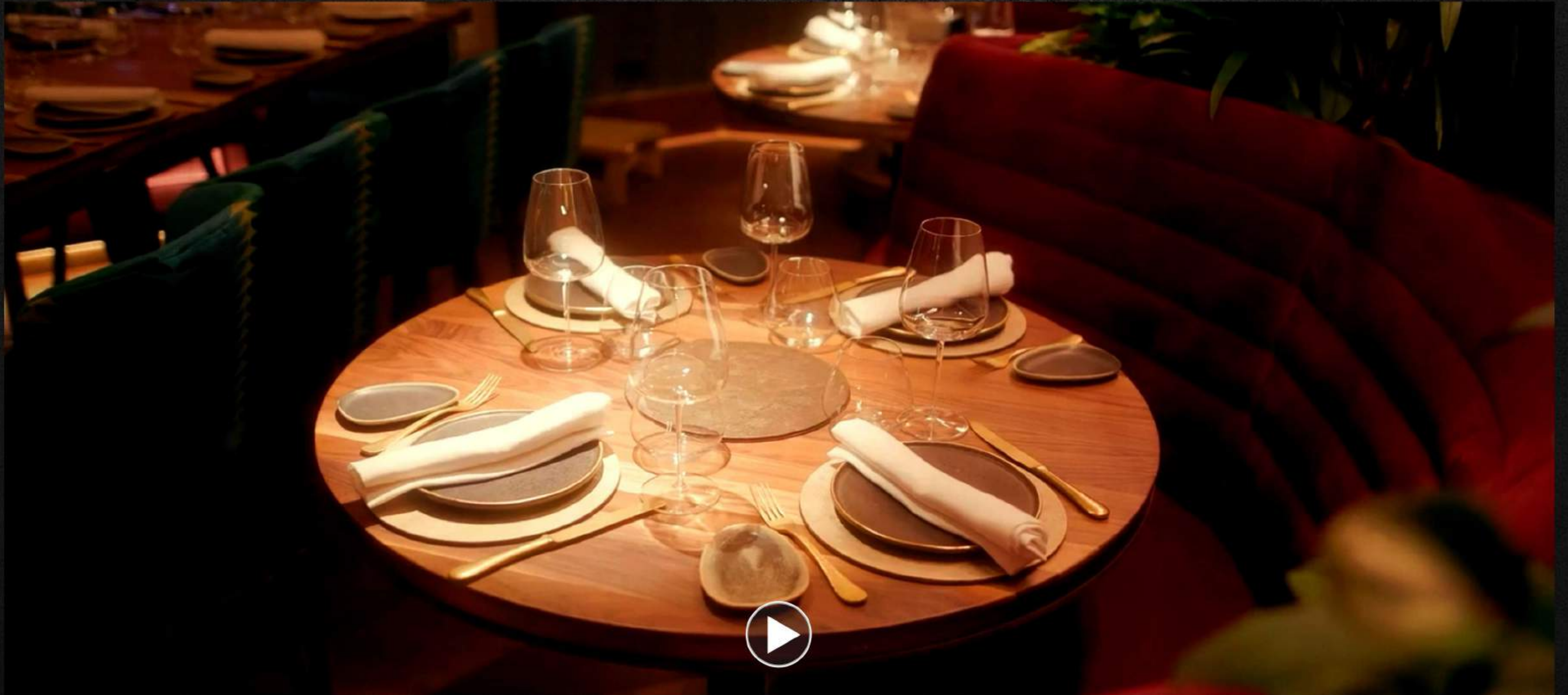


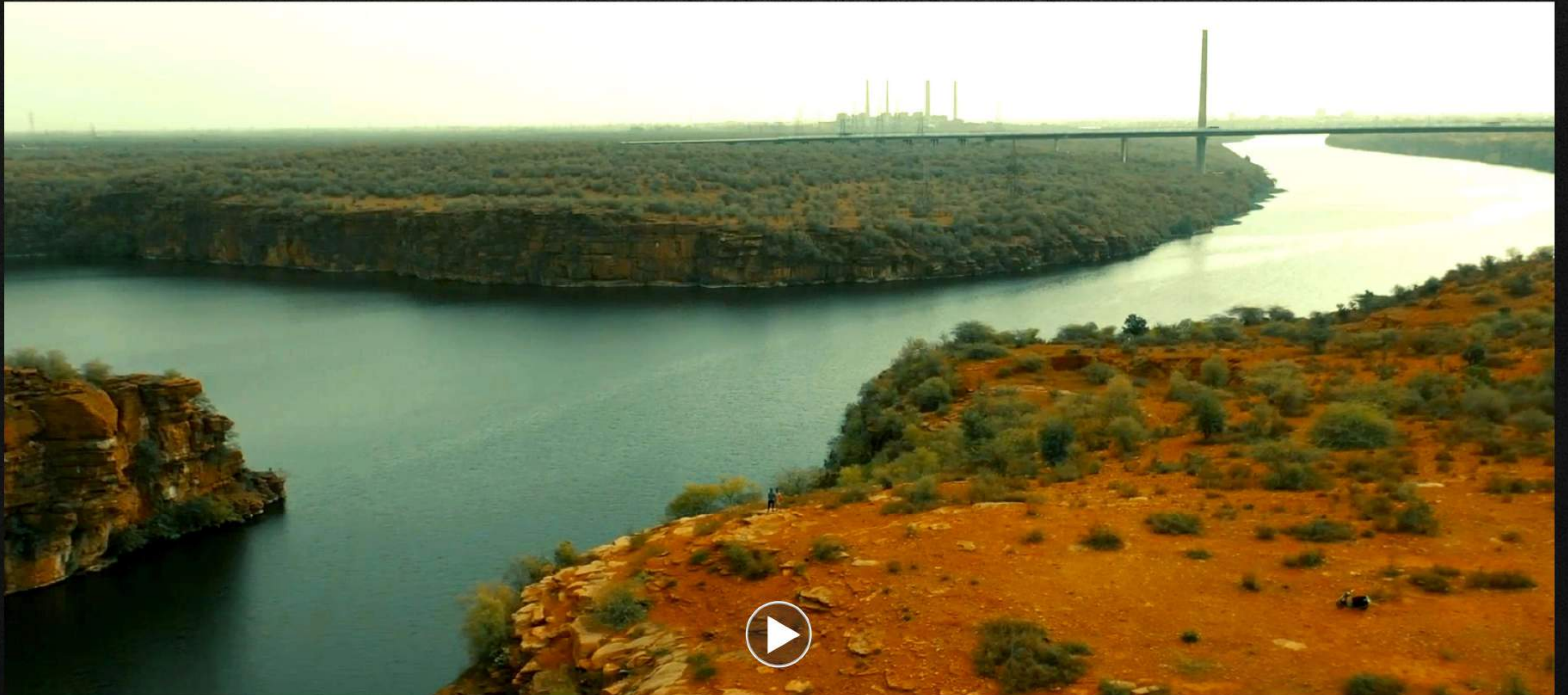
FILMS & STILLS













FILMS & STILLS





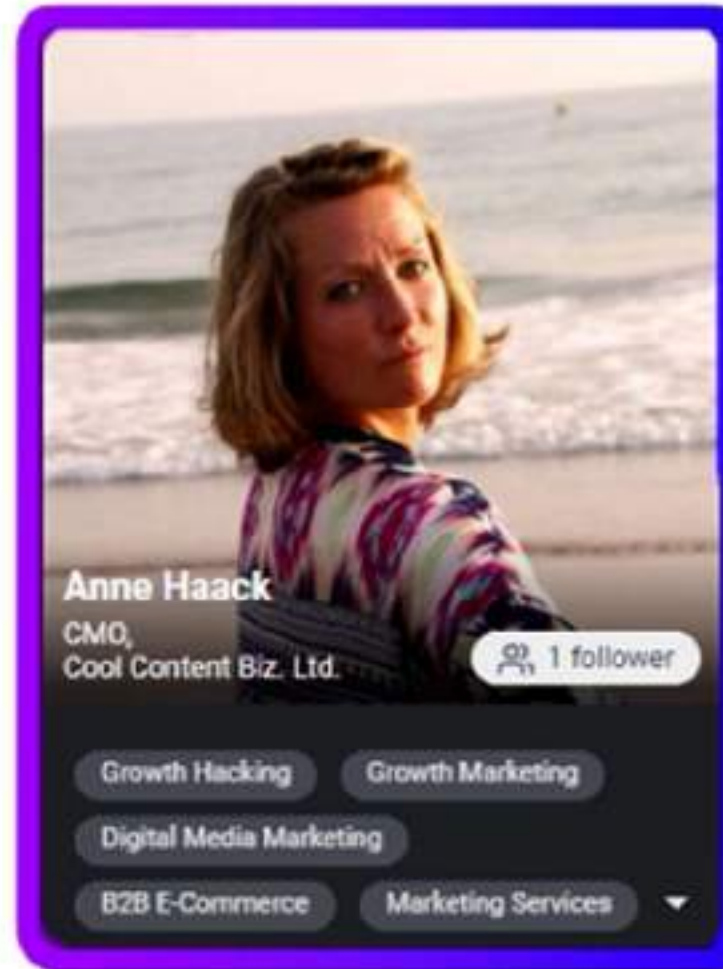






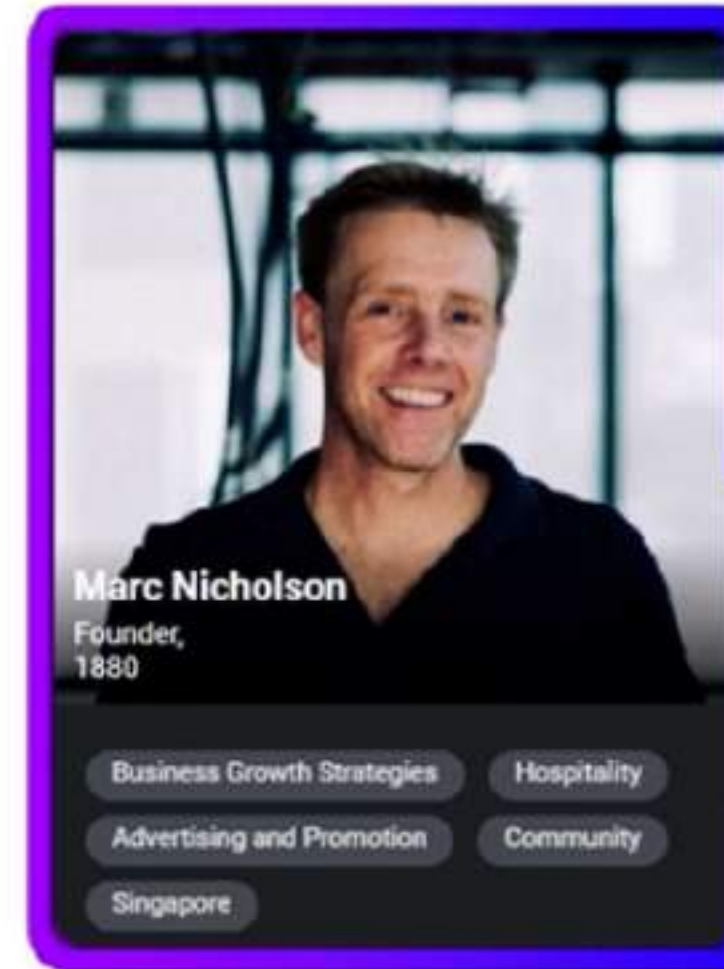
Amit Fulay
Vice President of Prod...
Microsoft

Product Management
Project Management Social Commerce
Digital Marketing USA



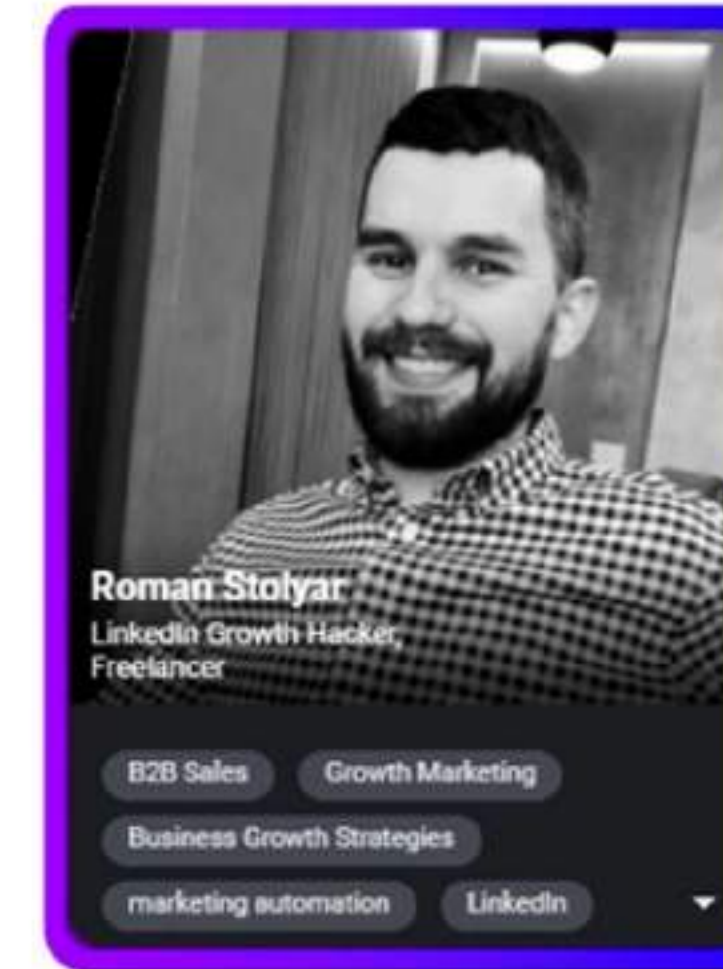
Anne Haack
CMO,
Cool Content Biz. Ltd. 1 follower

Growth Hacking Growth Marketing
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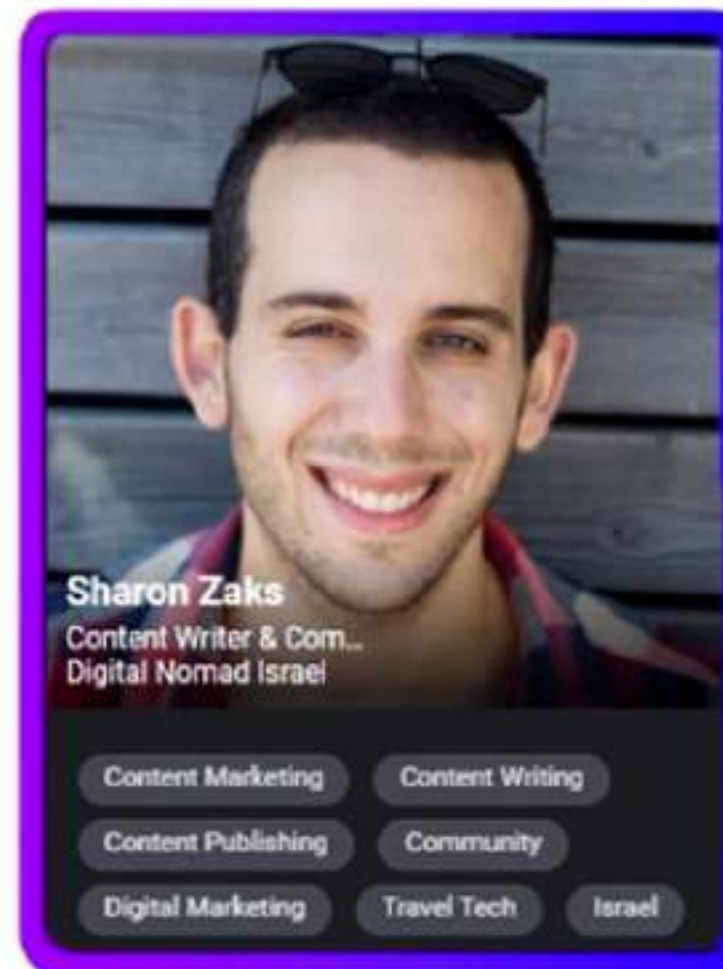
Marc Nicholson
Founder,
1880

Business Growth Strategies Hospitality
Advertising and Promotion Community
Singapore



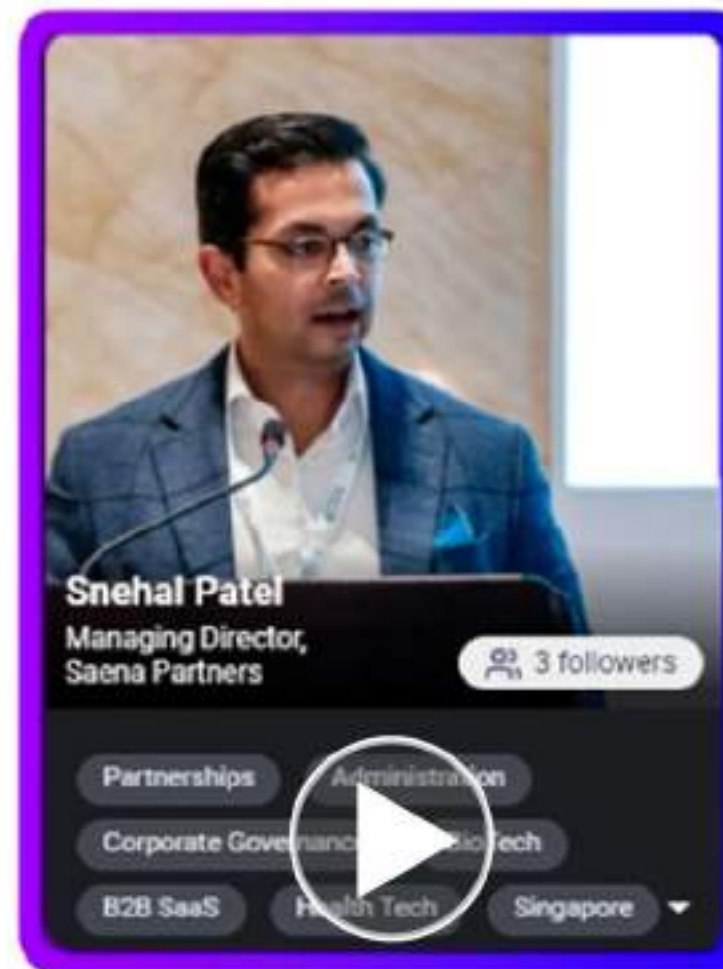
Roman Stolyar
LinkedIn Growth Hacker,
Freelancer

B2B Sales Growth Marketing
Business Growth Strategies
marketing automation LinkedIn



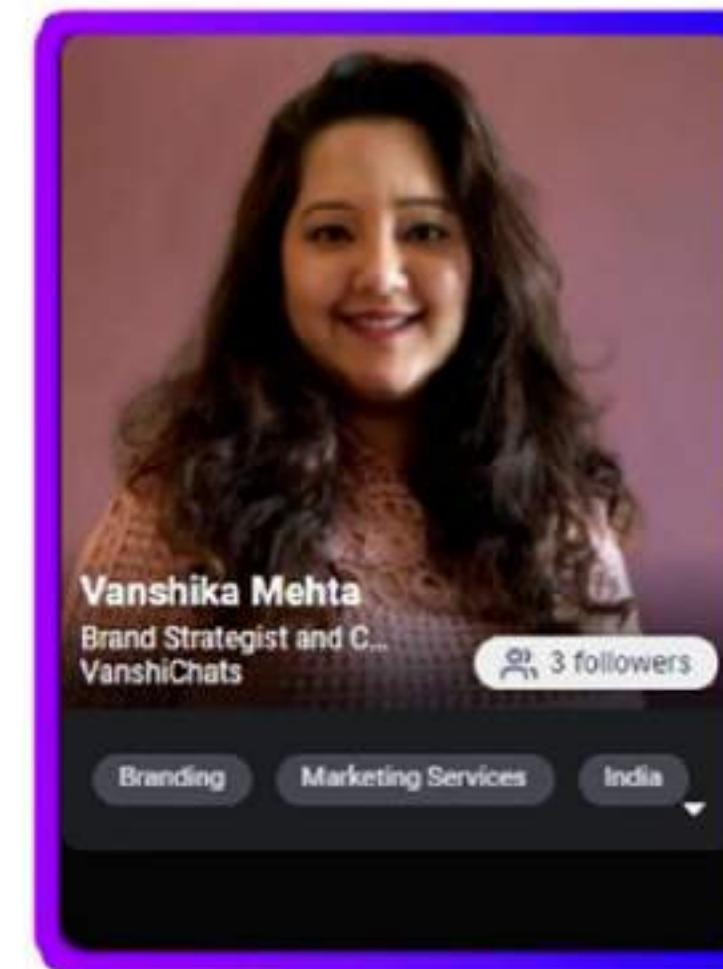
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Content Writer & Com...
Digital Nomad Israel

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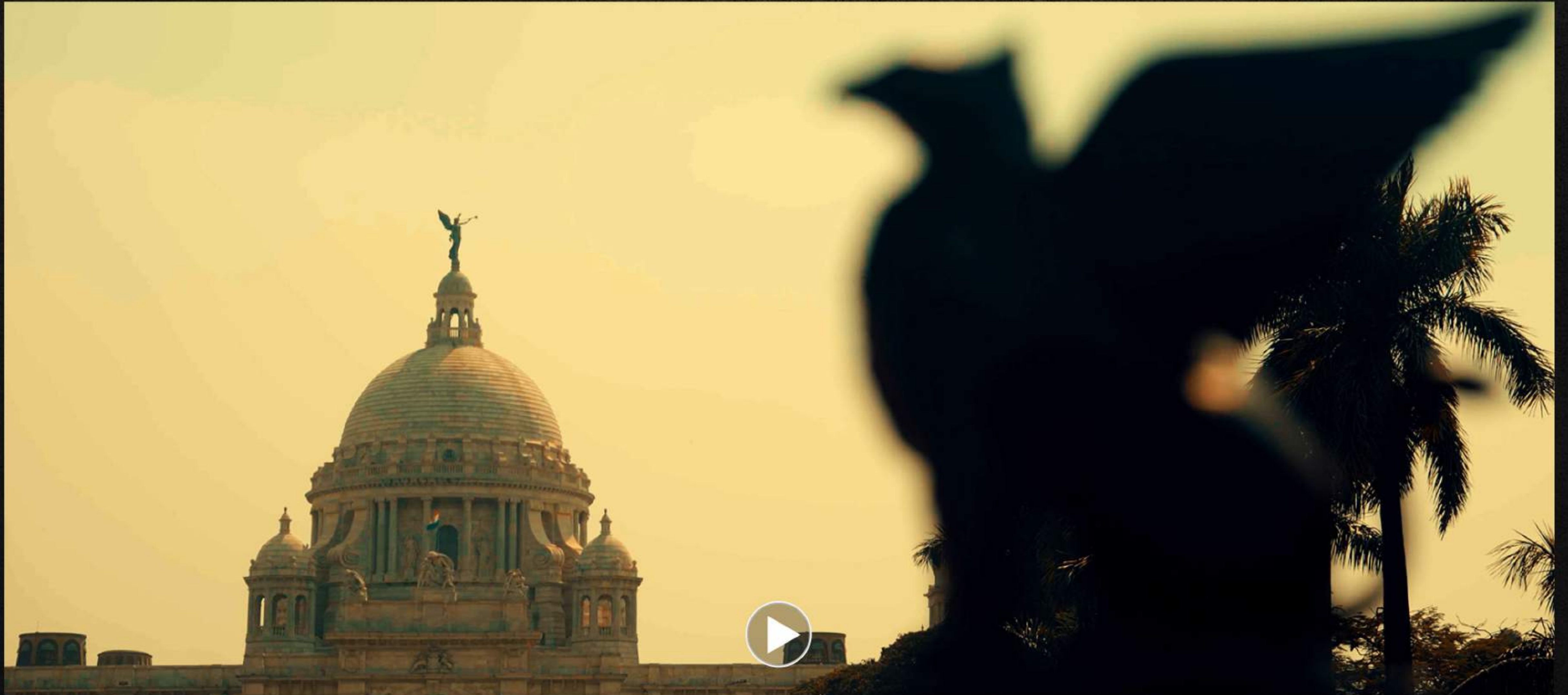












THANK YOU!